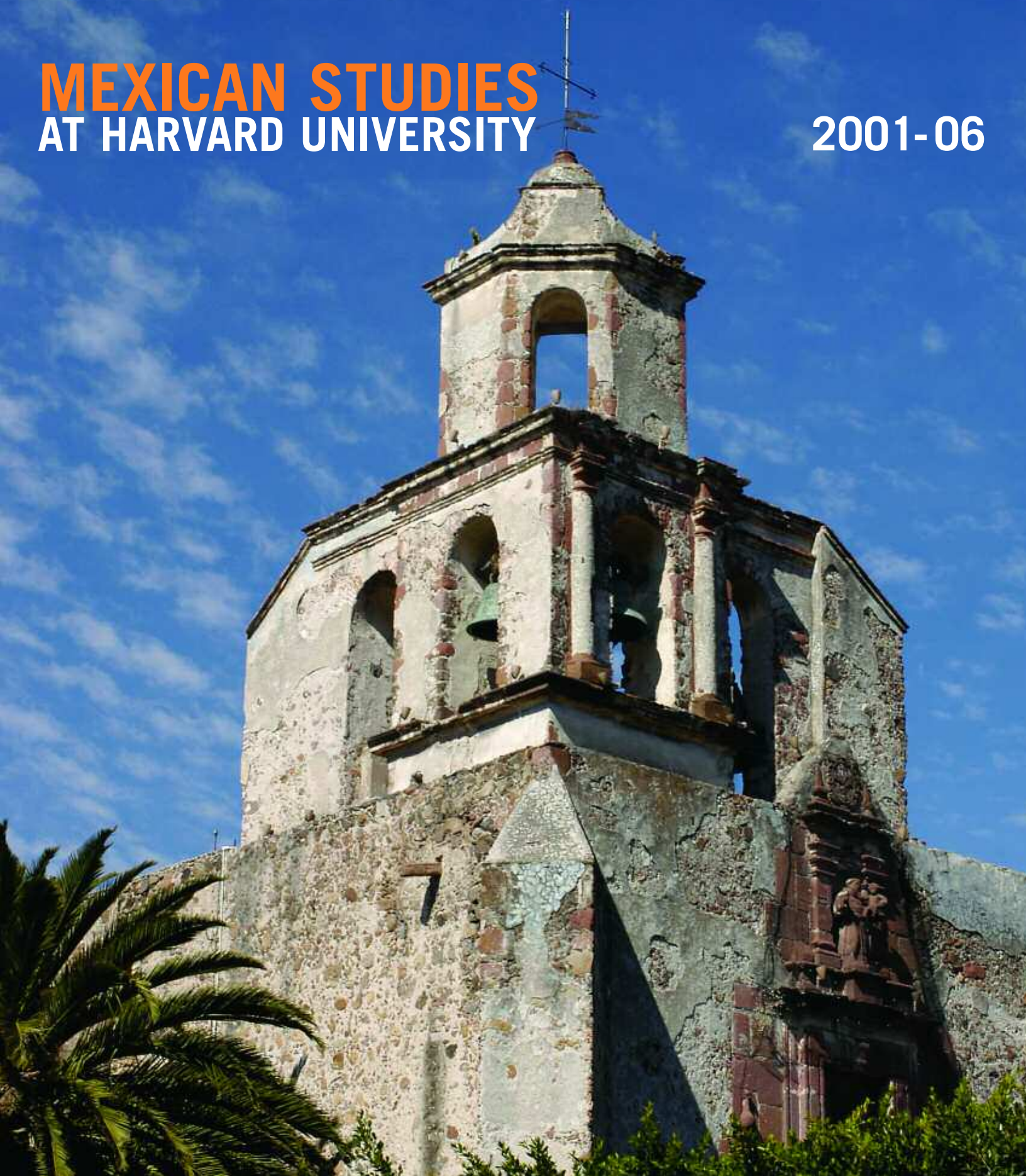


David Rockefeller Center  
for Latin American Studies

Harvard University

# **MEXICAN STUDIES** **AT HARVARD UNIVERSITY**

**2001-06**



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**MISSION**

The David Rockefeller Center for Latin American Studies at Harvard University works to increase the knowledge of the cultures, economies, histories, environment and contemporary affairs of Latin America; foster cooperation and understanding among the peoples of the Americas; and contribute to democracy, social progress and sustainable development throughout the hemisphere.

**OBJECTIVES**

Expand research and teaching on Latin America at Harvard	Strengthen ties between Harvard University and institutions throughout Latin America	Enhance public understanding of Latin America in the United States and abroad
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# MEXICAN STUDIES AT HARVARD

The growth of Mexican Studies at Harvard reflects trends in both countries and in U.S.-Mexican relations. Since the 1980s, the government of Mexico has opened the country's economy, sought a new and closer relationship with the United States and gradually but effectively transitioned to a more democratic and competitive political system.

COVER: Templo de San Francisco in San Miguel de Allende, Guanajuato, Mexico  
 RIGHT: Policía Turística in San Miguel de Allende, Guanajuato, Mexico

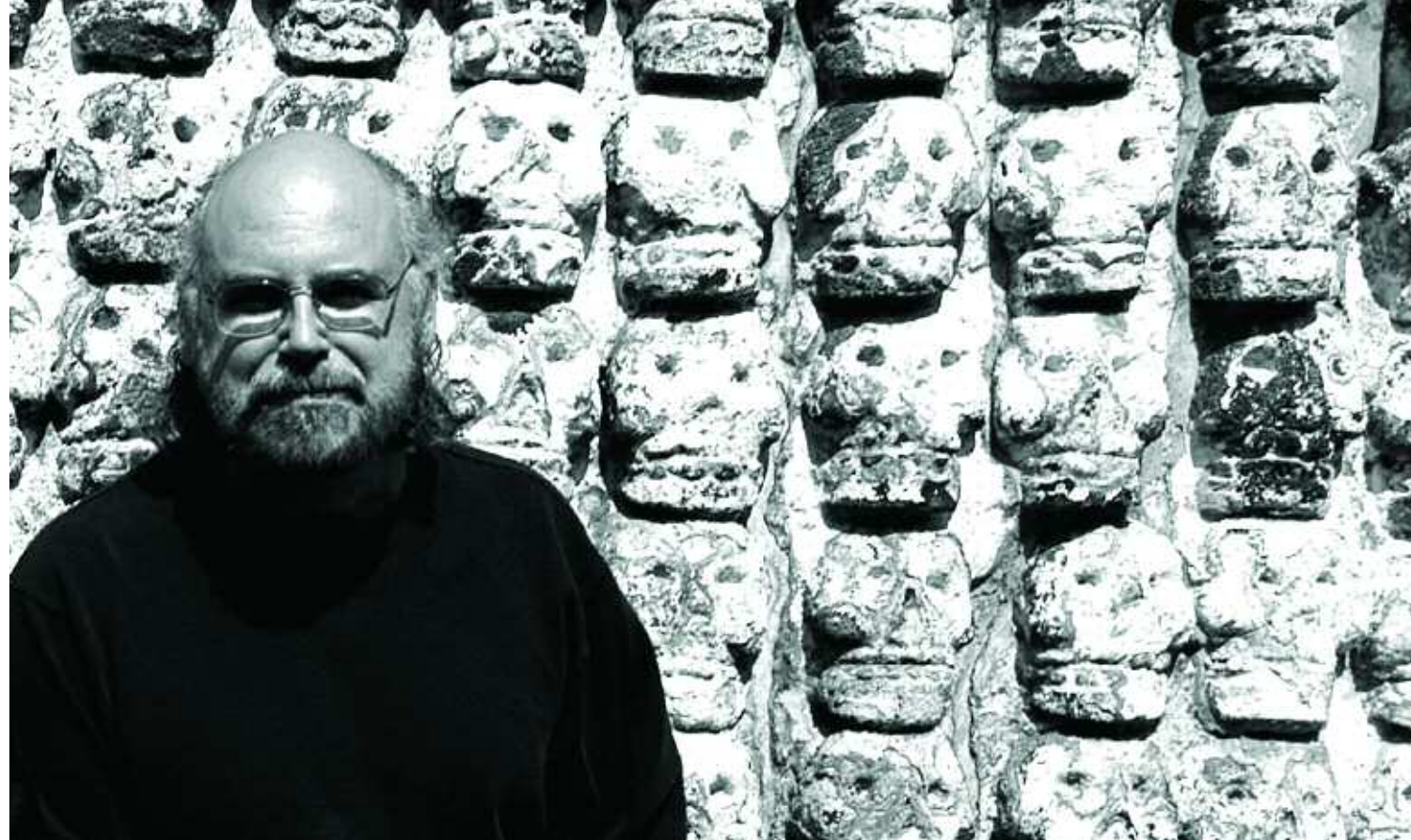


During these same two decades, the United States embraced the creation of a North American Free Trade Area (including Canada as well as Mexico), adopted more flexible (though still restrictive) immigration policies, aided Mexico's recovery from a sharp recession and welcomed Mexican official cooperation in addressing common problems from border pollution to illegal drug interdiction.

The movement of capital, commodities, people and ideas between the United States and Mexico has increased dramatically with far-reaching consequences for both. As the two countries grew closer, research and teaching on Mexico in the United States took on a new importance and even urgency.

## Harvard University and Mexico

For more than a century, Harvard University has encouraged research and teaching on Mexico. This long-term interest is reflected in Harvard's extensive library resources and the diverse collections of Harvard museums. It is only in the past two decades, however, that the number of faculty members and students engaged in research and teaching on Mexico has expanded to include the entire institution from the humanities, social sciences, and natural sciences in the Faculty of Arts and Sciences to the professional schools of Business, Design, Divinity, Education, Law, Medicine, Public Health and Public Policy. The number of faculty actively engaged in research and teaching on Mexico rose from a dozen or so to over 60. Student enrollments in courses on or related to Mexico skyrocketed, along with Ph.D. dissertations and College honors theses. The number of Mexican students studying at Harvard tripled. The number of lectures, conferences, exhibits, films and other events related to Mexico increased from less than ten per year to dozens of events and programs. In 1971, Harvard students organized a pioneering dance group, the Ballet Folklórico de Aztlan, which was followed



in 2001 by the first Mexican musical ensemble in Harvard's long history, the Mariachi Veritas.

This rapid development of Mexican Studies at Harvard arose from collaboration among farsighted University leaders, visionary and generous alumni and the growing number of first-rate scholars Harvard has recruited and trained. The Harvard trend began when alumni in Mexico responded in 1989 to an appeal for help in internationalizing access to Harvard graduate programs with the creation of the *Fundación México en Harvard*, which up to 2005-06 has provided loans and fellowships to nearly 500 Mexican students admitted to professional and doctoral degree programs at Harvard. The success of the *Fundación* encouraged Harvard president Neil Rudenstine to seek out David Rockefeller with a project that eventually materialized, in late 1994, as the David Rockefeller Center for Latin American Studies (DRCLAS). Since its inception, the Center has vigorously promoted Mexican Studies throughout the University.

Harvard's success in Mexican Studies could not have happened without the generosity of Harvard alumni and friends. Decisive early support came from Antonio Madero, MBA '61. The Madero Professorship and the Endowment that supports it played a crucial role in all of the Center's efforts. The Endowment Funds created by Miguel Aleman, Gastón Azcárraga and Dionisio Garza Medina, together with the endowment and Cuauhtinchan project support provided by Ángeles Espinosa Yglesias, have funded a wide range of Center activities from research and student grants to art exhibits and lecture series. A detailed description of these Endowment Funds can be found in the last section of this report.

FAR LEFT: Advisory Committee member Antonio Madero and Jorge I. Domínguez, Director, Weatherhead Center for International Affairs  
CENTER: David Carrasco, Neil L. Rudenstine Professor for the Study of Latin America

## The Mexican Studies Committee

In August 2002, the Center established a Mexican Studies Committee, which draws from Harvard-wide faculty experts on Mexico from various academic fields, including the social sciences, the humanities and education. The Mexican Studies Committee meets twice a year to provide strategy and oversight to the coordination of the Mexican Studies Initiative.

**Fernando Reimers, Chair**  
Associate Professor of Education  
*Harvard Graduate School of Education*

**Jody Heymann**  
Associate Professor of Society, Medicine, Human Development and Health  
*Harvard Medical School*

**Merilee S. Grindle**  
Edward S. Mason Professor of International Development  
*John F. Kennedy School of Government*

**Gary Orfield**  
Professor of Education and Social Policy  
*Harvard Graduate School of Education*

**David Carrasco**  
Neil L. Rudenstine Professor for the Study of Latin America  
*Harvard Divinity School and Department of Anthropology*

**John Womack**  
Robert Woods Bliss Professor of Latin American History and Economics  
*History Department*

**John H. Coatsworth**  
Monroe Gutman Professor of Latin American Affairs  
*Director, David Rockefeller Center for Latin American Studies*

**Sergio Cárdenas Denham**  
Graduate Student  
*Harvard Graduate School of Education*

Led by the faculty members of the Mexican Studies Committee, the Center's Mexican Studies Initiative has successfully consolidated the Center's efforts to support an increasing number of activities, research and teaching on Mexico at the University. By coordinating activities related to Mexico throughout Harvard, DRCLAS has become the clearinghouse for all Mexico-related activities at the University.

## The DRCLAS Mexican Studies Initiative 2001-2006

In 2001, the David Rockefeller Center created a Mexican Studies Initiative to coordinate and promote activities related to Mexico throughout the University. This report on Mexican Studies at Harvard focuses primarily on the past five years, from the creation of the Mexican Studies Initiative in 2001 through academic year 2005-06. In this five-year period, new faculty specialists engaged in research on Mexico have been appointed throughout the University in the departments of Anthropology, Economics, History, History of Art and Architecture, Romance Languages and Literatures, and Sociology in the FAS and in the professional schools of Business, Design, Divinity, and Public Health. In the same period, DRCLAS sponsored 56 public events devoted entirely to Mexico, from meetings and seminars with Mexican public officials to academic workshops and conferences, art exhibitions, film showings, cultural festivities and student dance and musical concerts. Many other DRCLAS-sponsored events focused on Mexico in the larger North American, Latin American or global context.

### Abbreviation Key

FAS: Faculty of Arts and Sciences  
GSAS: Graduate School of Arts and Sciences  
GSD: Graduate School of Design  
GSE: Graduate School of Education  
HBS: Harvard Business School  
HDS: Harvard Divinity School  
HLS: Harvard Law School  
HMS: Harvard Medical School  
HSPH: Harvard School of Public Health  
KSG: John F. Kennedy School of Government



## Harvard Collaboration with Mexican Institutions

Harvard has developed a dense web of collaborative relations with Mexican institutions, some stretching back decades. The Harvard School of Public Health, for example, first became active in Mexico in the late 1940s. Collaboration with the Secretaría de Salud and the Instituto Nacional de Salud Pública continues to develop through the new Harvard Initiative on Global Health, directed by Professor Christopher Murray. More recently, the Kennedy School of Government is working with the Instituto Tecnológico y de Estudios Superiores de Monterrey in the design and development of new programs in public policy and public administration in an effort led by Professor Merilee Grindle (see details on page 7). At the School of Education, Professor Fernando Reimers leads efforts to analyze and enhance educational opportunities for disadvantaged students in collaboration with educators and policymakers at both the national and state levels. Harvard's Joint Center for Housing Studies published an influential report on Mexico's housing needs in 2004. The Harvard Business School has published case studies of Mexican enterprises, non-profits, and public agencies in the past decade.

In 2005, DRCLAS initiated a collaborative publishing venture with El Colegio de México. The following year, the DRCLAS and El Colegio jointly published the Spanish edition of *The Cuban Economy at the Start of the Twenty-First Century*, edited by Jorge I. Domínguez, Omar Everleny Perez Villanueva and Lorena Barberia. The Center and El Colegio also initiated discussions aimed at developing a path-breaking North American student exchange program with the additional participation of Notre Dame University, the Universidad de las Américas (UDLA) in Mexico, the Université de Montréal and University of British Columbia in Canada.

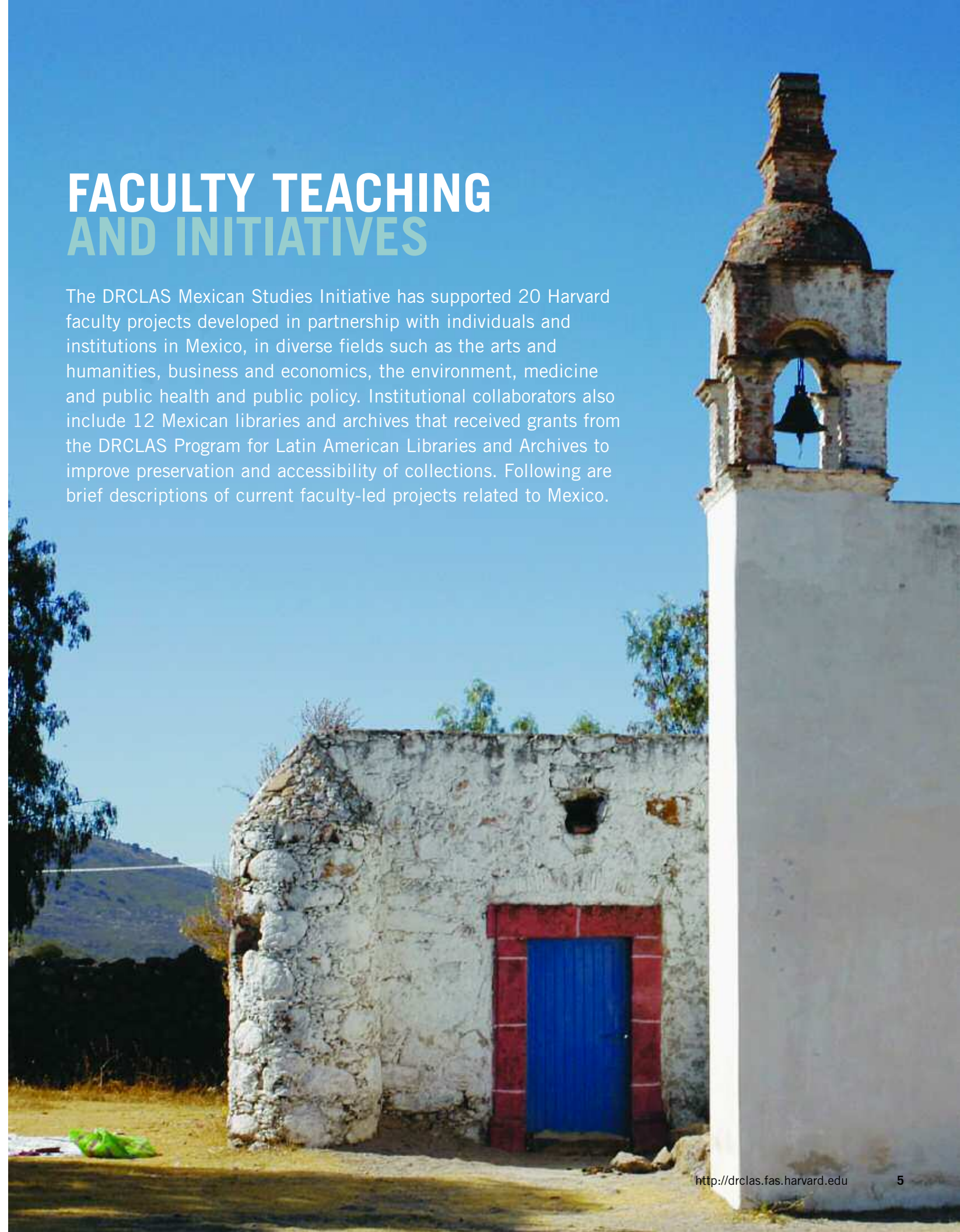
## Harvard, CONACYT, and the Fundación México en Harvard Partnership

In October, 2004, Harvard entered into an unprecedented partnership agreement with Mexico when Harvard President Lawrence H. Summers and Dr. Jaime Parada, Director General of the National Council for Science and Technology (CONACYT) of Mexico signed an agreement to ensure full fellowship support, for up to six years, for any Mexican citizen admitted to a doctoral program at Harvard. An essential part of this agreement involved the participation of the Fundación México en Harvard. This historic agreement now enables Harvard to recruit the most accomplished Mexican students to its doctoral programs, while furthering CONACYT's goal of insuring the highest-quality training for future leaders of Mexico. The CONACYT-Harvard agreement represents an innovative model that combines the resources of Harvard, CONACYT, and the Fundación México en Harvard to attract the top Mexican students to Harvard's graduate programs and meet the specific challenges of financing graduate education for international students.

ABOVE: President Lawrence H. Summers signs the CONACYT agreement alongside Jaime Parada, Director General of CONACYT, left, and Rodrigo Sánchez-Mejorada Velasco, right, Consul for the Fundación México en Harvard  
RIGHT: Chapel in the outskirts of San Miguel de Allende, Guanajuato, Mexico

# FACULTY TEACHING AND INITIATIVES

The DRCLAS Mexican Studies Initiative has supported 20 Harvard faculty projects developed in partnership with individuals and institutions in Mexico, in diverse fields such as the arts and humanities, business and economics, the environment, medicine and public health and public policy. Institutional collaborators also include 12 Mexican libraries and archives that received grants from the DRCLAS Program for Latin American Libraries and Archives to improve preservation and accessibility of collections. Following are brief descriptions of current faculty-led projects related to Mexico.





## Anthropology

### Archaeological Excavations in Mexico

When anthropologist David Carrasco joined the Harvard faculty in September 2001, the Moses Mesoamerican Archive — of which he was Director — moved with him from Princeton University along with his twenty years of research work on the excavations and archives associated with the sites of Teotihuacán and Tenochtitlán. Together with Mexico's National Institute of History and Anthropology (INAH), Carrasco is currently part of a multidisciplinary team working on significant archaeological excavations in Mexico and the decipherment of the Maya code.

**Participating Harvard Faculty:** David Carrasco, Neil L. Rudenstine Professor of the Study of Latin America, Anthropology Department and HDS

**\*Collaborating Institution:** Instituto Nacional de Antropología e Historia (INAH)

### The Origins of the Pristine State in the Americas: Investigations of the Royal Palace of Teotihuacán

In February 1999, Drs. Linda Manzanilla Naim of Universidad Nacional Autónoma de México (UNAM) and Leonardo López Luján (INAH) invited William and Barbara Fash to join the excavation of the Xalla compound at the ruins of Teotihuacán — which is believed to have been the royal palace of Teotihuacán. The project focuses on the identification and investigation of the Xalla Compound. This work has already produced very interesting findings, which were presented at the DRCLAS Fall 2003 Mexico Symposium. Future research promises to reveal much about the origins of the pristine state at Teotihuacán, as well as its development and eventual demise.

**Participating Harvard Faculty:** William Fash, Bowditch Professor of Central American and Mexican Archaeology and Ethnology and Chair, Department of Anthropology; Barbara Fash, Research Associate, Peabody Museum of Archaeology and Ethnology

**Collaborating Institutions:** Universidad Nacional Autónoma de México (UNAM); Instituto Nacional de Antropología e Historia (INAH)

## Arts and Humanities

### Decoding the Cuauhtinchan Codex

DRCLAS, in cooperation with the Moses Mesoamerican Archive, the Peabody Museum, the Department of Anthropology and the Divinity School, all at Harvard University, are working on a project designed to enhance understanding of the cultural meaning and significance of one of Mexico's finest colonial pictographic manuscript: the Mapa Cuauhtinchan #2. This beautifully painted map tells the story of the migration of the Cuauhtinchantlaca (the people of Cuauhtinchan) from their point of origin to the founding of Cuauhtinchan. Professor David Carrasco and a team of international scholars are working to decipher the sixteenth-century codex Mapa de Cuauhtinchan ("Place of the Eagle") that they hope will yield new and important discoveries for the field of Mesoamerican studies. More specifically, they hope that decoding this pictorial manuscript will lead to a much-needed deeper understanding of what Carrasco calls "the Mesoamerican imagination and sacred geography." Harvard's project includes a number of scholars from Mexico who have been working on colonial pictorials including the Cuauhtinchan documents. The Mexican partners are led by Keiko Yoneda, from the Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS). The map was digitally photographed and put on a CD-ROM so that detailed digital images could be shared with colleagues.

**Participating Harvard Faculty:** David Carrasco, Neil L. Rudenstine Professor of the Study of Latin America, Anthropology Department and HDS

**Collaborating Institutions:** Museo Amparo, Puebla, Mexico; Universidad Nacional Autónoma de México (UNAM); Instituto Nacional de Antropología e Historia (INAH); Proyecto Templo Mayor; Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS)

*\*For the purpose of this report only collaborating Mexican institutions in each initiative are listed.*

## Economics and Business

### The Cambridge Economic History of Latin America

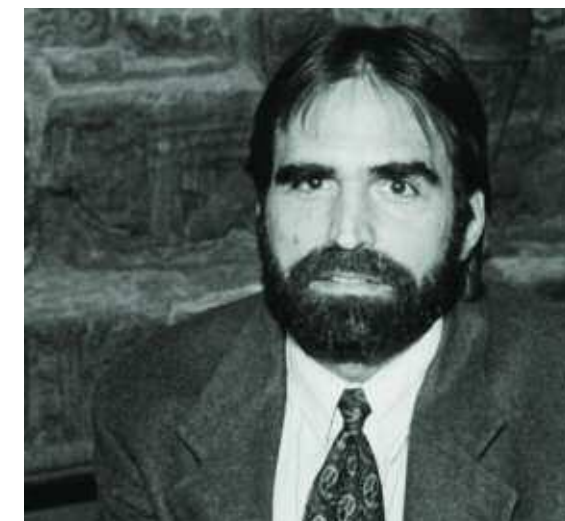
This project created an up-to-date, comprehensive, comparative and analytically focused history of the Latin American economies since the Spanish conquest. The project involved the active collaboration of 29 economists, historians, and other social scientists from Latin America, Europe and the United States. It resulted in the publication by Cambridge University Press of an authoritative two-volume *Cambridge Economic History of Latin America*. John Coatsworth co-edited this work with Victor Bulmer-Thomas, now head of the Chatham House, and Roberto Cortés Conde of the Universidad de San Andrés in Buenos Aires.

**Participating Harvard Faculty:** John Coatsworth, Monroe Gutman Professor of Latin American Affairs and Director, David Rockefeller Center for Latin American Studies; Fernando Reimers, Associate Professor of Education and Director, Masters Program in International Education Policy, HGSE; Jeffrey Williamson, Laird Bell Professor of Economics, FAS

### The Social Enterprise Knowledge Network (SEKN)

The Harvard Business School and a group of leading Latin American business schools formed SEKN in 2001, with support from the AVINA Foundation, to address the need for generating intellectual capital developed in the region itself. SEKN's first book, *Social Partnering in Latin America: Lessons Drawn from Collaborations of Businesses and Civil Society Organizations*, focused on cross-sector collaborations between companies and non-profit organizations. The book is the 12th in the David Rockefeller Center Book Series on Latin American Studies and has been republished in Spanish by the InterAmerican Development Bank. A second book, *Effective Management of Social Enterprises: Lessons from Businesses and Civil Society Organizations in Iberoamerica*, is also in the process of being published jointly by the DRCLAS and the Inter-American Development Bank. This volume looks at critical success factors in social enterprises implemented by either private companies or non-profit organizations. HBS Professors James Austin and Michael Chu, and Senior Researcher Ezequiel Reficco, from the Social Enterprise Initiative, as well as Gustavo Herrero, Executive Director of the Latin America Research Center from the HBS team taking part in SEKN research activities.

**Collaborating Institution:** Escuela de Graduados en Administración y Dirección de Empresas (EGADE)



## Education

### Public Policy Program, ITESM

The John F. Kennedy School of Government and the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) are working together to develop and enhance ITESM's masters programs in public policy through a four-year collaboration in areas of curriculum development, research and executive training. Starting in 2004, an annual two-week Executive Program, *Meeting the Challenge of Mexico's Future: Leadership and Performance Strategies*, has brought a group of about 40 top- and mid-level Mexican government officials to Cambridge. The program focuses on leadership for performance, trade and globalization and relevant issues in policy development, including poverty. Joint research conferences have also been held on poverty reduction strategies and government reform. KSG also offers a two-week summer course for ITESM public policy students and holds a seminar series throughout the year on Mexico's public policy challenges.

**Participating Harvard Faculty:** Merilee Grindle, Edward S. Mason Professor of International Development, KSG; Mary Hildebrand, Fellow in Development, KSG

**Collaborating Institution:** Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)



LEFT: Sixteenth-century codex Mapa de Cuauhtinchan  
THIS PAGE CLOCKWISE: Merilee Grindle, Edward S. Mason Professor of International Development, KSG; Mary Hildebrand, Fellow in Development, KSG; William L. Fash, Bowditch Professor of Central American and Mexican Archaeology and Ethnology; Professor David Carrasco with Marina Straulino, Conservator of the Mapa de Cuauhtinchan

### LASPAU/ITESM Fellowship Program

Harvard-affiliated LASPAU, Academic and Professional Programs for the Americas, and the Instituto Tecnológico y de Estudios Superiores de Monterrey have developed a fellowship program for professors and senior administrators from the ITESM to spend up to two years at LASPAU to develop the following areas of cooperation: create opportunities for faculty development for ITESM professors and those of other Mexican institutions; provide study abroad activities and internships for Harvard graduate and undergraduate students; facilitate joint research projects between Harvard and ITESM professors and students; and develop institutional relations between ITESM and universities in the Northeast of the United States. LASPAU and ITESM also collaborate on the development and distribution of a graduate admissions test for Spanish speaking countries in Latin America.

**Participating Harvard Staff:** Patricia Pavón, ITESM Representative at LASPAU; Ned Strong, Director, LASPAU

**Collaborating Institutions:** Instituto Tecnológico y de Estudios Superiores de Monterrey

### LASPAU — Fulbright Faculty Development Program

LASPAU has collaborated with the Fulbright Program since 1975 in the administration of the Faculty Development Program, benefiting more than 3,000 educators from Latin America and the Caribbean to the United States. The Comisión México-Estados Unidos para el Intercambio Educativo y Cultural (COMEXUS) and LASPAU have collaborated to finance grants for over 100 Mexican faculty members since 1990. A majority of the grantees study at the master's level; however, doctoral and non-degree study is also supported. Faculty are selected for their potential to contribute to their disciplines as well as to their academic institutions. After their studies in the United States, grantees resume teaching, research, and, in some cases, administrative positions at their home institutions, sharing the benefits of their educational experience.

**Participating Harvard Staff:** Ned Strong, Director, LASPAU

**Collaborating Institutions:** Comisión México-Estados Unidos para el Intercambio Educativo y Cultural (COMEXUS)



## Environment

### Biodiversity of Mexican Amphibians

For the last 25 years, James Hanken has been conducting field- and laboratory-based studies of the systematic and evolutionary biology of Mexican amphibians, especially salamanders. Southern Mexico is arguably the center of biological diversity for salamanders in the entire New World tropics; the number of named species is huge and many more unnamed species await formal description, or even initial discovery. Together with collaborators from UNAM and the University of California at Berkeley, Professor Hanken visits southern Mexico frequently to collect specimens for molecular and morphological analysis. In addition to this basic inventory function, these specimens have formed the bases for numerous studies of evolutionary biology, including species formation, community ecology, functional anatomy and developmental biology. Finally, much of the recent work has been devoted to assessing the status and “health” of natural populations of Mexican amphibians, especially those in close proximity to human population centers (e.g., Mexico City, Oaxaca City, Veracruz, and Orizaba) in light of the widespread and well-documented decline of amphibian populations worldwide.

**Participating Harvard Faculty:** James Hanken, Alexander Agassiz Professor of Zoology and Curator in Herpetology, Harvard University's Museum of Comparative Zoology

**Collaborator:** Dr. Mario García-Paris from the Museum of Natural Sciences, Madrid, Spain.

**Collaborating Institutions:** Instituto de Biología, Universidad Nacional Autónoma de México (UNAM); Museum of Vertebrate Zoology, University of California at Berkeley

### Project for the Design of an Integrated Strategy for Air Quality Management in the Mexico City Valley and Health Exposure and Risk Assessment for Air Pollution in Mexico City (Phase I and II)

Harvard University is now involved in this interdisciplinary and inter-university project, begun at the Massachusetts Institute of Technology (MIT) by Nobel laureate Mario Molina in early 2000. The Harvard School of Public Health and the Harvard Center for Risk Analysis assessed risks posed by current and anticipated levels of air pollution in Mexico City and estimated the economic benefits of the improvements in health likely to result from cost-effective cleaning of Mexico City's air quality. The research team collaborates with the Comisión Ambiental Metropolitana (Metropolitan Environmental Commission, an organ of Mexico City's local government) and the Environmental Trust Fund of Mexico City to develop a ten-year plan for improving air quality in the region.

**Participating Harvard Faculty:** John S. Evans, Senior Lecturer in Environmental Health and Co-Director, Program in Environmental Science and Risk Management, Harvard Center for Risk Analysis, Harvard School of Public Health.

**Collaborating Institutions:** Comisión Ambiental Metropolitana; MIT (Department of Earth, Atmospheric and Planetary Sciences; Integrated Program on Urban, Regional and Global Air Pollution); Environmental Trust Fund of Mexico City

## Library Exchanges

### Program for Latin American Libraries and Archives, Mexico

Through a grant from the Andrew W. Mellon Foundation, DRCLAS provides small grants to Mexican archives and libraries whose research collections are in poor condition or require additions to holdings. The program is particularly concerned with preserving and improving access to scarce, unique or endangered materials.

**Participating Harvard Faculty and Staff:** John Coatsworth, Monroe Gutman Professor of Latin American Affairs and Director, David Rockefeller Center for Latin American Studies; Dan Hazen, Associate Librarian of Harvard College for Library Development

**Collaborating Institutions:** Archivo Parroquial, Campeche, Mexico; Archivo Fotográfico “Pedro Guerra,” Universidad Autónoma de Yucatán, Mexico; Archivo General del Estado de Yucatán, Mexico; Archivo General del Poder Ejecutivo del Estado de Oaxaca, Mexico; Biblioteca “Francisco de Burgoa,” Oaxaca, Mexico; Museo Nacional de los Ferrocarriles Mexicanos, Puebla, Mexico; Archivo del Estado de Veracruz, Xalapa, Mexico; Biblioteca “Eusebio F. Kino,” Coyoacán, Mexico; Biblioteca Daniel Cosío Villegas, El Colegio de México; Biblioteca Mauricio Magdaleno/Red Estatal de Bibliotecas, Zacatecas, Mexico; Archivo Histórico de la Arquidiócesis de Oaxaca, Oaxaca, Mexico; Biblioteca Pública Universitaria, Universidad Michoacana de San Nicolás de Hidalgo, Morelia, Mexico

## Public Health

### Population Health Metrics and Priority Setting

Harvard's Initiative for Global Health (HIGH) is collaborating with the Mexican Ministry of Health and the Instituto Nacional de Salud Pública (INSP), the primary institution for health research in Mexico, to examine the impact and managerial performance of Mexico's new System of Social Protection for Health (SSHP), commonly known as “Seguro Popular.” A multidisciplinary team of faculty and researchers from Harvard is working closely with representatives from the Mexican government and the INSP to exchange intellectual capital on population health metrics and to provide valuable evidence-based insights into the challenges affecting public health in Mexico. The project has three components: Evaluation of the SSHP, Health Systems, and Priority Setting. The results of the project will generate the necessary information to enable ongoing adjustments and redesign of the dynamic system as well as to support a culture of accountability in health care policy. More information on the project components can be found at: [http://www.globalhealth.harvard.edu/pop\\_health\\_metrics3.html](http://www.globalhealth.harvard.edu/pop_health_metrics3.html)

**Participating Harvard Faculty:** Christopher Murray, Director, HIGH, Richard Saltonstall Professor of Public Policy, Harvard School of Public Health; Gary King, David Florence Professor of Government; Director of the Center for Basic Research in the Social Sciences; Majid Ezzati, Assistant Professor of International Health in the Faculty of Public Health; Sue Goldie, Associate Professor of Health Decision Science in the Faculty of Public Health; and Joshua Salomon, Assistant Professor of International Health in the Faculty of Public Health.

**Collaborating Institutions:** Mexican Ministry of Health, Instituto Nacional de Salud Pública (INSP) (this collaboration includes the personal involvement of Dr. Julio Frenk, Minister of Health and Human Development in Mexico).

FAR LEFT: New species of arboreal salamander (Caudata: Plethodontidae: Pseudoeurycea) from the mountains of Oaxaca, Mexico

BELOW: Lucía Alonzo and Moisés Rojas



### Lead Toxicity and Reproductive Health in Mexico City

Researchers at the Harvard School of Medicine and the School of Public Health's Channing Laboratory are conducting a 13 year-old project that addresses the threat posed to fetal development by the mobilization of lead stored in the skeletons of women. The project utilizes several novel methods developed by the research group, including special instrumentation for making rapid and safe measurements of lead in bone, genetic tests to assess for susceptible individuals and special methods for measuring ultra-trace levels of lead in plasma. Work for this project won the National Institute of Environmental Health Sciences 1999 Scientific Advance of the Year award.

**Participating Harvard Faculty:** Howard Hu, Professor of Occupational and Environmental Medicine, Harvard School of Public Health

**Collaborating Institutions:** Instituto Nacional de Salud Pública, Mexico; U.S. National Institute for Environmental Health Sciences; University of California, Santa Cruz; Brigham and Women's Hospital, Boston

### Randomized Trial of Calcium to Prevent Bone Lead Mobilization, Mexico

This project is part of the Harvard Superfund Program Project and is an outgrowth of parallel research demonstrating that mobilization of bone lead stores during pregnancy poses a major threat to fetal development.

**Participating Harvard Faculty:** Howard Hu, Associate Professor of Occupational and Environmental Medicine, Harvard School of Public Health

**Collaborating Institution:** U.S. National Institute for Environmental Health Sciences; U.S. Environmental Protection Agency

THIS PAGE: Julio Frenk, Minister of Health, Mexico, and Lisa F. Berkman, Thomas D. Cabot Professor of Public Policy, Harvard School of Public Health, during a symposium at the Harvard School of Public Health.

RIGHT, ABOVE: John McKee, Senior External Relations Officer, Harvard Business School, and Fernando Reimers, Ford Foundation Professor of International Education

RIGHT, BELOW: Porfirio Thierry Muñoz Ledo, Consul of Mexico in Boston, and Merilee Grindle, Edward S. Mason Professor of International Development



### Global Working Families, Mexico

This project was founded to address the impact of working and social conditions on the health and welfare of families globally. The Global Working Families project looks at global trends over the past four decades, incorporating ethnographic studies, household survey data and public policy frameworks to examine the effects of globalization on care giving, workforce participation, increased urbanization, migration patterns and poverty indexes of transnational families in Mexico and Honduras.

**Participating Harvard Faculty:** Jody Heymann, Associate Professor of Social Medicine, HSPH

**Collaborating Institutions:** Instituto Mexicano del Seguro Social (IMSS); Instituto de Seguridad y Servicios Sociales para los Trabajadores del Estado (ISSTE)

### Impact of Vitamin A and Zinc on Diarrheal Disease, Mexico

The goal of this project is to characterize the differential impact of vitamin A and zinc on health outcomes associated with specific pathogen infections and determine if the regulation of Th1-Th2 response is the biological mechanism mediating this impact.

**Participating Harvard Faculty:** Kurt Long, Department of Nutrition, HSPH

**Collaborating Institutions:** National Institute of Diabetes & Digestive & Kidney Diseases of the National Institutes of Health; Hospital Infantil de México "Federico Gomez"; Universidad de Querétaro, Querétaro, Mexico; CINVESTAV, IPN, Mexico; Instituto Nacional de Salud Pública, Cuernavaca, Mexico; Massachusetts General Hospital, Boston; University of Texas School of Public Health, Houston

### Ethical Issues in International Health Research

This program explores differences between and within countries with regard to health research ethics and conducts training workshops. The purpose is to address current issues, anticipate potential future problems, and facilitate productive communi-

cation that draws from the talent of leaders from both developing and industrialized countries. Some of the topics covered in the workshops include informed consent, confidentiality, conflict of interest, investigator responsibilities to the study population, research in resource-poor environments and the development of ethical review committees.

**Participating Harvard Faculty:** Richard Cash, Senior Lecturer on International Health, Harvard School of Public Health

**Collaborating Institution:** National Institute of Allergy and Infectious Diseases of the National Institutes of Health

### Superfund Toxic Substances: Exposure and Disease

This project evaluates the potential health effects of exposure to lead, arsenic or polychlorinated biphenyls (PCBs). The long-term goal is to determine whether exposure to these chemicals at ambient levels in the environment has an adverse effect on health.

**Participating Harvard Faculty:** Howard Hu, Professor of Occupational and Environmental Medicine, HSPH

**Collaborating Institution:** National Institute of Environmental Health Sciences of the National Institutes of Health

### Policy Evaluation on Reforming the Health Sector

Thomas Bossert's research on political processes of health policy reform has involved directing a comparative study of the policy process of reform in Chile, Colombia and Mexico. This research applied stakeholder and institutional approaches and developed the innovative concept of "change teams" of politically astute technocrats from several key ministries who drive the reforms forward. Research on the policy process of health reform in Poland concluded that usual stakeholder analysis is inadequate because many of the stakeholders do not consistently pursue policy objectives.

**Participating Harvard Faculty:** Thomas Bossert, Lecturer on International Health Policy, HSPH

**Collaborating Institutions:** Fundación Mexicana para la Salud (FUNSALUD)



## Faculty Research and Curriculum Development Grants

Since 1994, the Center has supported the work of Harvard faculty on Mexico and the development of courses and conferences focused on that country, by providing financial support in the form of Faculty and Curriculum Development Grants. To date, at least 35 such grants have been awarded to faculty since the Center's founding.

### 2001-2002

**David Carrasco, FAS, HDS**  
*Migration Stories/Migrating Stories: Collecting and Interpreting the Myths of Aztlán*

### William Fash, FAS

*The Origins of the Ruling Class and the State at Teotihuacán, Mexico*

**James Hanken, OEB, FAS**  
*Salamanders of Mexico: Diversity and Evolutionary Relationships*

### 2003-2004

**Fernando Reimers, GSE**  
*Literacy of Adolescents in N.A.*

**Luis Cárcamo-Huechante, RLL**  
*Philosophical Inquiries for Latin America*

**David Carrasco, FAS, HDS**  
*Homenaje al Profesor Eduardo Matos Moctezuma*

### 2004-2005

**Gary Orfield, GSE**  
*Mexico-U.S. Immigration: Educational Challenges*

**Luis Cárcamo-Huechante, RLL**  
*Latin American Studies Course on Mexico, Guatemala and Bolivia*

**Nancy Krieger and Lisa Berkman, HSPH**  
*Health Disparities and the Body Politic: Policy, Research, Data and Government Responsibility*

**Merilee Grindle, KSG**  
*Going Local: Decentralization, Democratization, and the Promise of Good Governance*

**Carl Steinitz, GSD**  
*Collaboration with Universidad Autónoma Metropolitana, Mexico City on a Study of Alternative Futures of Tepozotlán, Mexico*

### 2005-2006

**Aldo Musacchio, HBS**  
*Debt Collection and the Development of Credit Markets in Mexico*

**Edna Vinueval-Fuentes and Dolores Acevedo-García, HSPH**  
*Binational Perspectives on Mexican Immigration and Health: Lessons, Challenges and Opportunities*

## Public Policy and Government

### United States-Latin American Relations: A Collaborative Book Series

Jorge I. Domínguez and Rafael Fernández de Castro co-direct a collaborative project of twenty scholars that will produce ten books on U.S.-Latin American relations. Eight of the ten books focus on U.S. relations with a specific Latin American country (e.g., U.S.-Mexico); one book will discuss U.S. relations with Central American countries and another, U.S. relations with Caribbean countries. Each book has one author from the pertinent Latin American country or mini-region and a second from the United States.

Seven of these books have been published, the eighth is in production, and two remain to be published.

**Participating Harvard Faculty:** Jorge I. Domínguez, Clarence Dillon Professor of International Affairs and Director, Weatherhead Center for International Affairs.

**Collaborating Institutions:** Instituto Tecnológico Autónomo de México (ITAM); Ford and MacArthur Foundations



The Center's Visiting Scholars and Fellows Program strengthens ties between Harvard University and other institutions by hosting distinguished academics and professionals, many from Latin America, who are selected through a competitive process by Harvard faculty. While in residence, Visiting Scholars and Fellows work on their own research, interact with Harvard faculty and students, gain access to Harvard's vast resources on Latin America and participate in the Center's conferences and seminars.

## VISITING SCHOLARS AND PROFESSORS

Piñata in San Miguel de Allende, Guanajuato, Mexico

### Visiting Scholars and Fellows

The Center has hosted Visiting Scholars and Fellows from Mexico, or with expertise on that country, since its creation. In 1998, Advisory Committee Antonio Madero, then president of the Fundación México en Harvard, generously established the Antonio Madero/Fundación México en Harvard Visiting Scholar Fund, to support Mexican scholars applying to the Program. Since its establishment, the Fund has supported a number of distinguished scholars from Mexico, whose work on a variety of academic topics have greatly expanded Harvard's institutional, research and community outreach networks related to Mexico.

#### 2001-2002

**Alejandro Tortolero Villaseñor**  
Fundación México en Harvard/Antonio Madero Visiting Scholar  
*To an Agrarian History of Mexico: Land, Society and Ecology in Mexico's Economy (1780-1940)*

#### 2002-2003

**Jeffrey Davidow**  
Former U.S. Ambassador to Mexico  
*U.S.-Mexico Relations*

#### Barbara Driscoll de Alvarado

Fundación México en Harvard/Antonio Madero Visiting Scholar  
*From Wartime Labor Agreement to International Lawsuit: The Bracero Program of WWII*

#### Gerardo Lozano-Fernández

Fundación México en Harvard/Antonio Madero Visiting Scholar  
*Development of Intellectual Capital on Latin American Social Enterprise*

#### 2003-2004

**Soledad Loeza**  
Fundación México en Harvard/Antonio Madero Visiting Scholar  
*Mexican Presidency in the XXth Century: The Gustavo Díaz-Ordaz Administration*

#### Orlandina de Oliveira

Fundación México en Harvard/Antonio Madero Visiting Scholar  
*Transition to Adulthood and Gender Relations in Urban Areas of Mexico and Brazil*

#### 2004-2005

**Ernesto Torres-López**  
Fundación México en Harvard/Antonio Madero Visiting Scholar  
*Implementation of Advanced Viral Diagnosis Techniques in Mexico*

#### 2005-2006

**Robert Bye**  
Fundación México en Harvard/Antonio Madero Visiting Scholar  
*Bridging a Mexican Scientific Gap to Strengthen its Biodiversity Programs: Ethnobotanical Continuity between Colonial Explorations and National Scientific Institutions*

### Robert F. Kennedy Visiting Professorship in Latin American Studies

The Robert F. Kennedy Visiting Professorship in Latin American Studies was created at Harvard University in 1986 through a generous gift from Edmond Safra and the Republic of New York Corporation. DRCLAS administers the Professorship program, which enables Harvard to regularly invite eminent Latin Americans from any field to teach at the University, typically for one semester. Since 2000, the Center has welcomed four distinguished RFK Visiting Professors from Mexico.

#### Enrique Dussel

##### Harvard Divinity School, Fall 2000

Enrique Dussel, a leader in the study of philosophy and theology, particularly in Latin American liberation theology, spent the Fall 2000 semester teaching at the Harvard Divinity School. Currently based at the Universidad Autónoma Metropolitana in Mexico, he has taught at many institutions in the United States, including Duke University, Vanderbilt University and the University of Notre Dame. His academic background includes training in philosophy and theology, with a doctorate in both philosophy from Universidad Central Complutense in Madrid and in history from La Sorbonne in Paris. Courses he taught during his stay at Harvard included *World History and Christian Ethics* and *A Critique of Political Reason and Will*.

#### Carlos Muñoz-Izquierdo

##### Harvard Graduate School of Education, Fall 2000

Carlos Muñoz-Izquierdo, a specialist on issues of education and equity in Latin America, taught at the Graduate School of Education during the Fall of 2000. Professor Muñoz-Izquierdo is on the faculty of the Universidad Iberoamericana in Mexico City. He earned an economics degree in Mexico and completed a doctorate in education at Stanford University. Professor Muñoz-Izquierdo studies the determinants of educational inequality.

His publications include several books on the relationship between education and social inequality and education policy and planning. At Harvard, he taught the course *Research Paradigms: Analyzing Educational Inequalities in Latin America* and a seminar on educational reforms, *Lessons from the Mexican Experience*.

#### Rodolfo Stavenhagen

##### Department of Anthropology, Fall 2000

Rodolfo Stavenhagen is a scholar of ethnicity and culture, agrarian social organization and social movements, the social dimensions of economic change and development and human rights. Professor Stavenhagen is based at El Colegio de México and holds an MA in anthropology from the National School of Anthropology and History in Mexico and a Ph.D. in sociology from the University of Paris. He has taught at academic institutions in Mexico, the United States, France, Switzerland and many other international venues. He taught two courses at Harvard, *Peasants, Indians and Activists in Latin America*, and *Ethnic Conflicts, Nation States and the Politics of Identity*.

#### Alejandro Poiré

##### John F. Kennedy School of Government, Fall 2005

Alejandro Poiré has been a professor and department chair at the Instituto Tecnológico Autónomo de México (ITAM) in Mexico City. A leading scholar on the Mexican electoral process, he has published several academic pieces analyzing public opinion, political culture, campaign dynamics and voting behavior in Mexico. He has also been Senior Researcher of the Mexico 2000 and 2006 panel studies and principal co-investigator of the 2002 Mexico panel. As a political analyst, he conducted a radio commentary weekly for three years in Mexico City, and his opinions and editorials have appeared in *Letras Libres*, *Nexos*, *Hoja por Hoja*, *Cambio*, *Reforma*, *El Norte*, *Milenio* and *Milenio Semanal*, among other periodicals.

The Center prides itself in the large production of publications on Mexico it has supported throughout the years. Scholarly articles, working papers and books are central to the dissemination of academic knowledge of Mexico in Latin America, the United States and the rest of the world.

## PUBLICATIONS AND RESEARCH

San Miguel de Allende, Mexico

### David Rockefeller Center for Latin American Studies Book Series

The following books, part of the DRCLAS Book Series, either focus entirely on Mexico or include chapters — usually several — devoted to Mexico:

Marcelo M. Suárez-Orozco, ed., *Crossings: Mexican Immigration in Interdisciplinary Perspectives*. 1998.

Victor Bulmer-Thomas and James Dunkerley, eds., *The United States and Latin America: The New Agenda*. 1999.

John H. Coatsworth and Alan M. Taylor, eds., *Latin America and the World Economy Since 1800*. 1999.

Fernando Reimers, ed., *Unequal Schools, Unequal Chances: The Challenges to Equal Opportunity in the Americas*. 2001.

David Maybury-Lewis, ed., *The Politics of Ethnicity: Indigenous Peoples in Latin American States*. 2003.

Cynthia Sanborn and Felipe Portocarrero, eds., *Philanthropy and Social Change in Latin America*. 2005.

### Faculty Publications on Mexico

Core and related faculty at Harvard have published extensively on Mexico. Below follows a sample of recent books and articles on Mexico by Harvard faculty.

#### Alberto Ascherio

“Detection of pulmonary tuberculosis in Chiapas, Mexico,” with Sánchez-Pérez, H.J.; Hernan, M.A.; Hernández-Díaz, S.; Jansa Halperin, D. *Ann Epidemiol*, 2002; 12(3): 166-72.

#### David Carrasco

*Mesoamerica's Classic Heritage: From Teotihuacan to the Aztecs*. Edited with Lindsay Jones and Scott Sessions. University Press of Colorado, January 2000.

#### Mesoamerican Worlds.

General Editor of Series with Eduardo Matos Moctezuma, published by the University Press of Colorado.

1) *Eating Landscape* by Phil Arnold;

2) *Aztec Ceremonial Landscapes* edited by David Carrasco with an introduction by William Fash;

3) *Twin City Tales* by Lindsay Jones;

4) *Tamoanchan/Tlalocan: Places of Mist* by Alfredo López Austin;

5) *The Offerings of the Great Temple of Tenochtitlan* by Leonardo López Luján;

6) *Life and Death in the Templo Mayor* by Eduardo Matos Moctezuma;

7) *Topiltzin Quetzalcoatl: The Once and Future Lord of the Toltecs* by H.B. Nicholson;

8) *Utopia and History in Mexico: The First Chronicles of Mexican Civilization, 1520-1569*, by Georges Baudot;

9) *Empires of Time: Calendars, Clocks and Cultures* by Anthony Aveni;

10) *Ancient Tollan: Tula and the Toltec Heartland*, by Alba Guadalupe Mastache, Robert H. Cobean, Dan M. Healan.

#### The Future is Mestizo.

General editorship and an introductory essay with Virgilio Elizondo, University Press of Colorado, March 2000.

#### Oxford Encyclopedia of Mesoamerican Cultures.

Editor in Chief, 3 vols. Oxford University Press, 2001.

#### Araceli Castro

“Contracepting at Childbirth:

The Integration of Reproductive Health and Population Policies in Mexico,” in A. Castro and M. Singer (eds.), *Unhealthy Health Policy: A Critical Anthropological Examination*. Walnut Creek, CA: Altamira Press, 2004, pp. 133-144.

#### Jorge I. Domínguez

*Mexico's Pivotal Democratic Election: Candidates, Voters, and the Presidential Campaign of 2000*. Co-editor, with C. Lawson; chapter author. Stanford University Press, 2004.

*The United States and Mexico: Between Partnership and Conflict*. Jorge I. Domínguez and Rafael Fernández de Castro. Routledge Press, 2001.

“The Scholarly Study of Mexican Politics,” *Mexican Studies*, vol. 20, no. 2. Summer 2004, pp. 377-410.



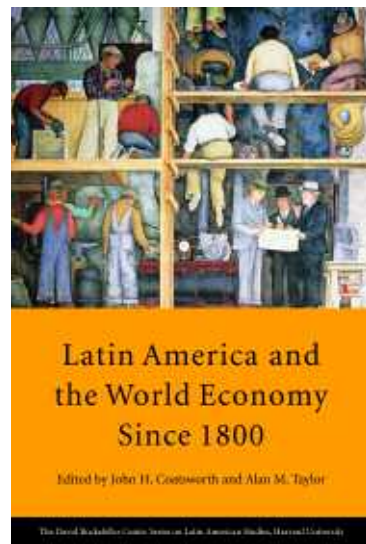
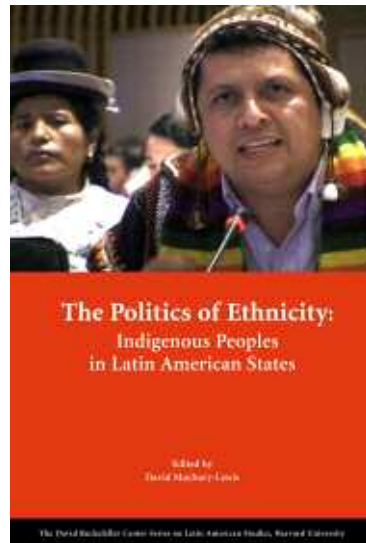
### Unequal Schools, Unequal Chances

The Challenges to Equal Opportunity in the Americas  
Edited by Fernando Reimers



### Philanthropy and Social Change in Latin America

Edited by Cynthia Sanborn and Felipe Portocarrero



**Merilee Grindle**  
 “Strengthening Philanthropy and Civil Society Through Policy Reform: From Proposals to Action.” *Philanthropy and Social Change in Latin America*. Ed. Cynthia Sanborn and Felipe Portocarrero. Harvard University Press, 2006.

“Interests, Institutions, and Reformers: The Politics of Education Decentralization in Mexico.” *Crucial Needs, Weak Incentives: Social Sector Reform, Democratization, and Globalization in Latin America*. Ed. Robert Kaufman and Joan M. Nelson. Johns Hopkins University Press, 2004.

“Interests, Institutions, and Reformers: The Politics of Education Decentralization in Mexico” in Robert Kaufman and Joan M. Nelson, eds., *The Politics of Social Sector Reform in Latin America*. Forthcoming.

*Going Local: Decentralization, Democratization and the Promise of Good Governance*. Princeton University Press, 2007.

**James Hanken**  
 “Two new species of *Pseudoeurycyca* (Caudata: Plethodontidae) from the mountains of northern Oaxaca, Mexico.” Parra-Olea, G., M. García-Paris, J. Hanken, and D. B. Wake. 2005. *Copeia* 2005(3). In press.

**Steven Letvitsky**  
 “Explaining Populist Party Adaptation in Latin America: Environmental and Organizational Determinants of Party Change in Argentina, Mexico, Peru, and Venezuela.” With Katrina Burgess. *Comparative Political Studies* 36, No. 8, October, 2003, pp. 859-880.

**Noel Maurer**  
 “When the State is Untrustworthy: Public Finance and Private Banking in Porfirian Mexico.” Maurer, Noel, and Andrei Gomberg. *Journal of Economic History*. December 2004, pp. 1087-1107.

*The Politics of Property Rights: Political Instability, Credible Commitments, and Economic Growth in Mexico, 1876-1929*. Haber, Stephen, Noel Maurer, and Armando Razo. Political Economy of Institutions and Decisions. Cambridge University Press, 2003.

“The Internal Consequences of External Credibility: Banking Regulation and Banking Performance in Porfirian Mexico.” Chap. 3 in *The Mexican Economy, 1870-1930*, edited by Jeffrey Bortz and Stephen Haber, 50-92. *Social Science History*. Stanford University Press, 2002.

“NAFTA and Property Rights in Mexico.” HBS Working Paper.

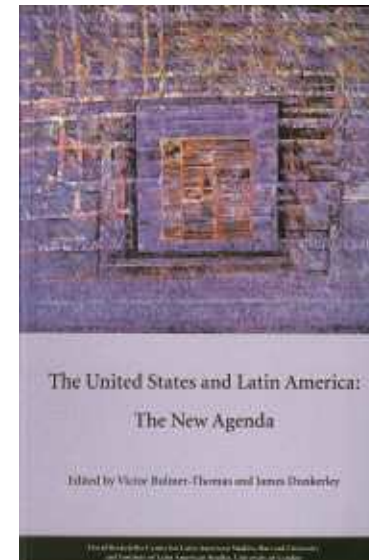
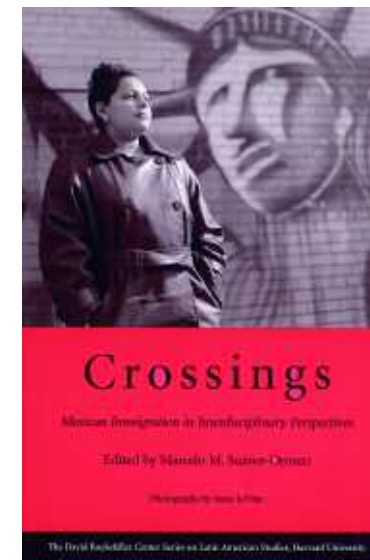
“Related Lending and Economic Performance: Evidence From Mexico.” Maurer, Noel, and Stephen Haber. Under review.

**Jose Antonio Mazzotti**  
 “Un nuevo índice de precios para México, 1886-1929,” With Aurora Gomez-Galvarriato, in *El Trimestre Económico* 265, January-March 2000.

“La Reforma Monetaria de 1905: Un estudio de las condiciones internacionales que contribuyeron a la adopción del patrón oro en México.” *Revista Secuencia* (Mexico), 52, January-April, 2002.

**Barbara J. Merz**  
*New Patterns for Mexico: Observations on Remittances, Philanthropic Giving, and Equitable Development*. Ed. Global Equity Initiative, Harvard University Press, 2005.

**Diana Sorensen**  
 “Tlatelolco 1968: Paz and Poniatowska on Law and Violence,” forthcoming in *Mexican Studies/Estudios Mexicanos*, Summer 2002.



**DRCLAS Working Papers on Latin America**

*Widening Scholarly Horizons: Theoretical Approaches for the Study of the U.S.-Mexican Relations*. Jorge I. Domínguez, No. 96/97-1.

*A Strained Alliance: Continuity and Change in Mexican Labor Politics*. M. Victoria Murillo, No. 96/97-3.

*Mexico's New Foreign Policy: States, Societies and Institutions*. Jorge I. Domínguez, No. 96/97-5.

*Democratization and the Ghost of Zapata: Mexico from 1959 to 1991*. David L. Leal, No. 96/97-9.

*Virtual Legality: The Use and Reform of Military Justice in Brazil, the Southern Cone, and Mexico*. Anthony W. Pereira, No. 99/00-2.

*The Role of Restructuring in Recovering from Crises: Mexico 1995-98*. Anne Kreuger and Aaron Tornell, No. 00/01-1.

*Institutions and Long-Run Economic Performance in Mexico and Spain, 1800-2000*. John H. Coatsworth and Gabriel Tortella Casares, No. 02/03-1.

*Iatrogenic Epidemic: How Health Care Professionals Contribute to the High Proportion of Cesarean Sections in Mexico*. Arachu Castro, Angela Heimbürger, and Ana Langer, No. 02/03-3.

*Mexico's Market Reforms in Historical Perspective*. Juan Carlos Moreno Brid and Jaime Ros, No. 04/05-1.

*The Problem of Money in Electoral Politics: A Latin American Perspective*. Alejandro Poiré, No. 05/06-1.

**ReVista: The Harvard Review of Latin America**

Published two to three times yearly, *ReVista*, previously *DRCLASNews*, focuses on different themes related to Latin America, Latinos/as, and the Iberian Peninsula. The magazine-length publication brings together different voices on each theme, highlighting the work of Harvard faculty, students, alumni and Visiting Scholars. Since its establishment, *ReVista* has highlighted topics related to Mexico through various academic and scholarly articles and featured an entire issue on that country in the fall 2001. Below follows a sample list of articles published:

*The Age of Illusions: Mexican and Mexican American Girls at Fifteen*, by Anna Levine. Fall 1997.

*Democracy and Difference: Midwives and Market Vendors in Juchitán, Mexico*, by Jeffrey W. Rubin. Spring 1998.

*Decentralization of Education and Institutional Change*, by Gustavo Merino Juárez. Spring 1999.

*The Mexican Intellectual: Science and Treason*, by Juan Enriquez. Fall 2001.

*In Search of Mexico's National Cuisine: Que vivan los tamales (y tortillas)!* by Jeffrey Pilcher. Spring 2001.

*Musical Tourism: A Harmonious Experience*, by Lindajoy Fenley. Winter 2002.

*Mexico Transitions: Struggling toward Democracy*, by Merilee S. Grindle. Fall 2002.

*I Came, I Saw, I Photographed: Tourist Photography's Fictional Conquest*, by Robon Kelsey. Winter 2002.

*Philanthropy in Mexico: Challenges and Opportunities*, by Manuel Arango. Spring 2002.

# STUDENT RESEARCH, INTERNSHIPS AND ACCOMPLISHMENTS

In its first decade, the Center has encouraged student work on Mexico by supporting travel for research, language learning, field study, fellowships and internships. To date, DRCLAS has awarded 223 Mexico-related grants in total, including 162 field research grants to graduate and undergraduate students, 40 summer internship grants, 18 Mellon History travel grants, and 13 Mellon Fellowships. These grants were made possible through the generosity of the Antonio Madero, Garza Medina and Azcárraga Andrade Endowments at DRCLAS, as well as the Tinker Foundation, Fundación México en Harvard and the NOMOS Program of the Center for International Affairs.

## Field Research Grants to Students and Faculty

### Summer 2001

**Isaac Campos-Costero**, History  
The Rise of Prohibitionist Ideas about Drugs

**Amilcar Challú**, History  
Study of economic instability, standards of living and social welfare, 1800-1900

**Elena C. Chavez**, Social Studies  
The commercialization of chocolate processing in Oaxaca and how this affects women's roles

**Brian Delay**, History  
The Influence of Indians upon U.S.-Mexican relations, 1836-1854

**Francisco Flores**, Social Studies  
The links between the regional disparities in economic development and democratization

**Mary Gates**, Anthropology  
The changing social experience and position of women due to tourism

**Daniel Gutiérrez**, History  
Autonomy and Power — States' rights in 19th century Mexico: Zacatecas, 1821-1857

**Magda Hinojosa**, Government  
The percentile variation in Mexican women mayors

**Halbert Jones**, History  
Mexico's involvement in World War II

**Min Katrina Lieskovsky**, Biological Sciences  
Pre-thesis research in ethnobotany

**Aaron Navarro**, History  
The demilitarization of Mexican politics and political opposition: 1938-1954

**Shannon O'Neil**, Government  
Effects of economic reforms on popular organization

**Kevin O'Neill**, Divinity School  
Illegality: A socially constructed obstacle

**Paul Ramirez**, Study of Religion  
Ethnographic research in Mexico to study Míztec religious syncretism in their festivals for patron saints

**Payson Schwin**, Social Studies  
Why environmentally-concerned citizens have not shaped policy

**Laura Serna**, History  
Cultural history of the border region from 1915-1945

**Kerri Sherlock**, Law School  
A series of discussion groups in Chiapas with NGO and community representatives about human rights advocacy

### Summer 2002

**Nava Ashraf**, GSAS Economics  
Evaluation of impact of corn trade liberalization under NAFTA on rural poverty in Mexico

**Andre Byers**, KSG  
Policy recommendations regarding Oxfam America's interest in increasing the presence of fair trade coffee in the American market

**Taryn Carter**, KSG  
Developed comprehensive economic plan for the Santa Rosa Community defining role the Centro Integral Comunitario should play

**Amílcar Challú**, History  
Study the political economy of biological wellbeing in Mexico from the 1780s to the 1870s

**Cristina de la Torre**, HSPH  
Factors that contribute to high levels of unwanted pregnancies

**Carlos Garza**, Government  
A comparison study of the border communities of San Diego/Tijuana and Brownsville/Matamoros cross border governmental interactions

**Daniel Gutiérrez**, History  
Political conflicts in 19th-century Mexico, especially the relationship between Zacatecas and the national government

**Magda Hinojosa**, Government  
Effects the party candidate selection processes have on women's political representation

**Alejandro Mares**, Social Studies  
Labor organization, international trade lineage, and prospects for Mexico's democratic transition

**Aaron Navarro**, History  
Political Intelligence: Opposition, Parties, and the Military in Mexico, 1938-1954

**Shannon O'Neil Trowbridge**, Government  
The impact of social security reforms on social organization and participation in Latin America

**Silvia Romero Contreras**, GSE  
How low socioeconomic status Mexican-Spanish-speaking families support early literacy development

**William Suárez-Potts**, History  
Research on Supreme Court archives of significant labor cases between 1870-1934

**Allison Tirres**, History  
Researching source material for dissertation on the legal history of the border region

**Alexandra Vega Merino**, GSAS  
Study of contemporary Mexican metacinema delineating competing views of the relationship of film and state

**Chafen Watkins**, Government  
Gauging how informal sector organization impacts political participation among Mexican women

### Summer 2003

**Anthony Arnold**, FAS  
The influence of racial and economic inequality on the development of democracy in Mexico

**Ingrid Bleynat**, GSAS  
Labor markets and workers' behaviors in the early 20th c. Mexican textile industry

**Isaac Campos-Costero**, History  
The history of marijuana in Mexico

**Rebecca Cantu**, FAS  
Study of voting in Mexico as a tool to ensure accountability of elected officials

**Amílcar Challú**, History  
The institutional underpinnings of grain markets and their impact on malnutrition

**Paul Dexter**, FAS  
Linguistic field research with speakers of Western Huastecan Nahuatl in Mexico

**Daniel Gutiérrez**, History  
Research at the Archivo General in Mexico

**Maribel Hernández**, History  
Comparative study of Ciudad Juárez and Puebla to assess NAFTA's impact on Mexico's maquiladoras

**Sarah Mercer**, FAS  
Social mobilization in Mexico after the 1985 earthquake and how it affected national political change

**Aaron Navarro**, History  
Research in National Archives

**Santiago Ramírez**, GSAS  
The evolutionary significance of the chemical specificity on fragrances gathered by male euglossine bees

**Francisco Ramírez Santacruz**, GSAS  
The obscure years in the biography of novelist Mateo Alemán

**Allison Tirres**, History  
Legal history of the US/Mexico borderlines from 1848-1930

**Benjamin Wells**, History, Literature  
Agrarian reform in Hidalgo during and after the Mexican Revolution

**Summer 2004**  
**Shalini Ananthanarayanan**, Social Studies  
The liberization of abortion law in Mexico City

**Ingrid Bleynat**, History  
The history of informal workers from “La Merced” Market in Mexico City

**Amilcar Challú**, History  
Wage and price information to understand real earnings and market integration

**Uriyoán Colón-Ramos**, Department of Nutrition  
The glycemic index of manually crafted tortillas versus industry-processed tortillas in Cuernavaca

**Melissa Dell**, Economics  
How globalization has affected the female labor force in Veracruz

**Andrea Flores**, Social Anthropology  
Contemporary Mexican film and the formation of national identity in changing political economy in Mexico City

**Rocio Garza**, RLL  
The narratives created by parties collaborating in educational non-profits in Mexico City

**Daniel Gutiérrez**, History  
Data collection on municipal elections, state budgets, the federal army and federal tax collectors in Mexico City

**Aaron Navarro**, History  
Research at the Foreign Relations archive in Mexico City

**Alberto Ribas-Casasayas**, Comparative Literature  
Historical fiction and the temporal narrative structure of postmodern fiction

**Miles Rodríguez**, History  
The Cold War in Mexico

**Alvaro Santos**, HLS  
The impact of international economic law on domestic legal regimes regulating the labor market

**Erin Sprague**, History  
The impact of U.S. imperialism on Mexican women in the American Southwest and Mexico

**Allison Tirres**, History  
Legal history and the border at the archives of the Foreign Ministry in Mexico City

**Ernesto Treviño**, GSE  
Data on academic achievement and indigenous schools in Mexico

**Germán Treviño**, GSE  
Educational inequalities in Mexico City

**Summer 2005**  
**Isaac Campos-Costero**, History  
Patient records of Mexico’s national hospital for drug addicts from the 1930s in Mexico City

**Alfinio Flores**, Social Studies  
Thesis research on migrant remittance useage and transfer

**Joseph Florez**, History  
The growth of Mormonism in modern Latin America

**Doris Huang**, Government  
The relationship between U.S. foreign policy and pro- and anti-Americanism in Mexico and Argentina

**Jason Lakin**, Government and Social Policy  
The origins of Mexico’s new health insurance program

**Ernesto Martinez**, Anthropology  
The Chinese diaspora near the U.S.-Mexican border

**Katherine Moore**, History of Art and Architecture  
Art produced by the Jesuit order at the mission of Parras

**Laura Pickard**, Women, Gender and Sexuality  
Causes and lack of government response to violence against women in Ciudad Juárez, while interning at Alternativas Pacíficas

**Laura Serna**, History of American Civilization  
The consumption of North American film in Northern Mexico and Southern Texas during the 1920s

**Sergio Silva-Castañeda**, History  
The Mexican resistance to free trade in the late 1950s and early 1960s

## Summer Internship Grants

**Summer 2002**  
**Jacob Bor**, Social Studies  
Internship with Partners in Health in Chiapas

**Edward Couch**, Government  
Internship at *El Universal* newspaper

**Anna Evans**, History  
Internship at a growth and development non-profit organization

**Rocío Garza**, RLL  
Internship at the Ministry of Economic Development in Puebla

**Erin Hasselberg**, HSPH  
Evaluation of the Gente Joven Program in five Mexican states through MexFam organization in Mexico City

**Jenny Jacobs**, GSE  
Technical support and research regarding development of new educational programs for indigenous migrants

**Tiffany McNair**, History of Science  
Internship at the Centro para Los Adolescentes de San Miguel de Allende (CASA)

**Samantha Piper**, Neurobiology  
Internship at Centro Ecológico Akumal to protect the Grant and Loggerhead sea turtles, as well as their nesting beaches

**Elizabeth Quinn**, English and American Literature  
Internship at the Centro para Los Adolescentes de San Miguel de Allende (CASA)

**Kendrinna Rodríguez**, KSG  
Development and evaluation of projects aimed at improving social development in areas such as education, health and nutrition at the Comunidad A.C.

**Ernesto Treviño**, GSE  
Research on educational innovations and policies in Latin America for UNESCO

**Germán Treviño**, GSE  
Associate staff of the Organization of American States, conducting research on the Latin American educational system and enhancing horizontal relationships with member states

**Summer 2003**  
**Peter Banwarth**, FAS  
Internship at the Coordinación General de Desarrollo Económico Regional department to develop and implement economic strategies for different regions in Puebla

**Emily Blumberg**, FAS  
Internship at MexFam (Fundación Mexicana para la Planeación Familiar) on programs for women and youth in a rural clinic

**Maria Teresa Caveró Gómez**, KSG  
Internship at the Office for Public Policies of the Executive Office of the President of Mexico

**Gabriel Chodorow-Reich**, FAS  
Ministry of Economic Development in Puebla, a governmental institution to help poor Pueblans secure opportunities for economic development

**Carol da Silva**, GSE  
Internship at the Coordinación General de Educación Intercultural Bilingüe, assisting in data analysis of current status of indigenous education

**Zachary Ferreira**, HLS  
Internship at Barrera Siqueiros Torres Landa, a Mexico City commercial law firm



Mariachi Veritas, Harvard College performing group

**Rocío Garza**, RLL  
Internship at UNETE (Unión de Empresarios para la Tecnología en la Educación, A.C.) in Mexico City, to increase internet access and improve pre-collegiate education in public schools

**Jess Maki**, FAS  
BHUMI CASAS Internship in San Miguel de Allende

**Alicia Menéndez**, FAS  
Internship at the Oficina del Gobernador de Tamaulipas in Nuevo León, and the Consejero Económico in Monterrey, on economic development through large and small-scale volunteer efforts

**Priscilla Orta**, FAS  
Internship at the Casa de los Amigos, A.C., a non-profit organization in Mexico City

**Cristian Quijada Torres**, GSAS  
Internship at the Corporación Internacional Hidalgo to study interaction between government and private sector, modernization and diversification of local economy, industrial policy

**Silvia Romero-Contreras**, GSE  
Internship at Salud Integral Para la Mujer to explore Mexican health services and women’s education as they relate to women’s health care

**Julia Sheketoff**, FAS  
Internship at Comunidad, A.C. in Cuernavaca, working on a nutrition project for children in four elementary schools

**Ondrej Staviscak Diaz**, FAS  
Internship at *El Universal* newspaper in Mexico City

**Summer 2004**  
**Rebekah Lynn**, KSG  
Internship at the Secretary of the Interior in Mexico

**Juliana Rodríguez**, KSG  
Internship at the Secretaría de Hacienda y Crédito Público in Mexico City

**Fang Yuan**, Social Studies  
Internship at Learning Enterprises in Mexico

**Summer 2005**  
**Egle Cekanaviciute**, Biology  
Internship at the Universidad Nacional Autónoma de Mexico (UNAM) in Mexico City

**Ohnmar Khin**, Social Studies  
Internship at English through Learning Enterprises, in Culiacán

**Sarah Kinsella**, Biochemical Sciences  
Internship at Child Family Health International, in Oaxaca

**Mary Margaret Mooney**, History and Literature  
Internship at Salud Integral para la Mujer (SIPAM), in Mexico City

**Laura Pickard**, Women, Gender and Sexuality  
Internship at Alternativas Pacíficas

**Eloise Quintanilla**, FAS  
Internship at the *Christian Science Monitor* in Mexico City

**Almudena Suárez-Fernández**, KSG  
Internship at the Secretaría de Educación Pública, in Mexico City

**Trayan Trayanov**, Social Studies  
Internship at the Bulgarian Embassy in Mexico City



### Doctorates Awarded to Students Specializing on Mexico

#### 2001-2002

**Norma Jiménez**, Human Development and Psychology  
*Quién va a sobrelivir? (Who will Come Out Ahead?): Exploring Academic Achievement Among Low-Income Adolescents of Mexican Descent Across Different Generations*

#### Graciela Márquez Colín

History  
*The Political Economy of Mexican Protectionism, 1868-1911*

#### Adolfo Olea-Franco

History of Science  
*Century of Higher Agricultural Education and Research in Mexico (1850s-1960s), with a Preliminary Survey on the Same Subjects in the United States*

#### Laura C. O'Rourke

Anthropology  
*Las Galeras de San Lorenzo: A Comparative Study of Two Early Formative Communities in Southern Veracruz, Mexico*

#### 2002-2003

**Susan Norris**, Anthropology  
*Political Economy of the Aztec Empire: A Regional Analysis of Obsidian Craft Production in the Provinces of Huastepac and Cuauhnahuac, Morelos, Mexico*

#### Alejandro Poiré Romero

Political Science  
*Bounded Ambitions: Party Nominations, Discipline and Defection: Mexico's PRI in Comparative Perspective*

#### 2003-2004

**Brian DeLay**, History  
*The War of a Thousand Deserts: Indian Politics in the Era of the U.S.-Mexican War*

#### Paulina I. Serrano

Public Health  
*Assessment of Human Exposure and Cancer Risk of Volatile Organic Compounds in Mexico City*

#### 2004-2005

**Magda Hinojosa**, Political Science  
*Sex and the Cities: Candidate Selection and Women's Representation in Municipal Politics in Chile and Mexico*

#### Sarah Jackson

Anthropology  
*Deciphering Classic Maya Political Hierarchy: Epigraphic, Archaeological and Ethnohistoric Perspectives on the Courtly Elite*

#### Tomás Jiménez

Sociology  
*Replenished Identity: Mexican Americans, Mexican Immigrants and Ethnic Identity*

#### Aaron Navarro

History  
*Political Intelligence: Opposition, Parties and the Military in Mexico, 1938-1954*

#### Carlos Ponzio de León

Economics  
*Essays on the History of Economic Growth in Mexico*

### Mellon Conference and Research Travel Grants in History

#### 2000-2001

**Brian DeLay**  
*Taking the Desert: Indian Power and the Contest for Northern Mexico, 1835-1854*

#### Daniel Gutiérrez

Social Class, Stratification, Conflict, and Popular Politics in Post-Independence Mexico

#### Halbert Jones

Mexico's Involvement in the Second World War

#### 2001-2002

**Isaac Campos-Costero**  
*The Local and International Origins of Drug Prohibition in Mexico*

#### Daniel Gutiérrez

Political conflicts in 19th-century Mexico, especially the relationship between Zacatecas and the national government

#### 2002-2003

**Ingrid Bleynat**  
*Microeconomic Analysis of a Textile Mill in Veracruz, Mexico*

#### Isaac Campos-Costero

The History of Marijuana in Mexico

#### Amilcar Challú

Famine and Malnutrition in Mexico, 1750-1850

#### Daniel Gutiérrez

Regional Conflicts in 19th-Century Mexico: Zacatecas, 1821-1848

ABOVE: Doctoral students Halbert Jones III and Amilcar Challú in Zacatecas, Mexico  
RIGHT: "Día de los Muertos: The Day of the Dead" exhibit at the Peabody Museum, Harvard University, featuring an altar built with objects from the Alice Melvin Mexican Folk Art Collection and contributions from over 30 regional artists

#### 2003-2004

**Amilcar Challú**  
*The Poor, the Rich and the Chaparro: Regional and Social Inequalities of Physical Wellbeing in Mexico, 1740-1840*

#### 2004-2005

**Ingrid Bleynat**  
*The social and institutional history of the La Merced market in Mexico City*

#### Amilcar Challú

Dissertation research on Mexican food supplies to understand the political economy of hunger, in Puebla and Mexico City

#### Halbert Jones

Follow-up archival work on Mexico during World War II

#### Robert Karl

The effects of 1960s US policy in Colombia and Mexico

### Mellon Fellowships in Latin American History awarded to specialists in Mexican history

#### 2000-2001

**Daniel Gutiérrez**  
*State's Rights in 19th-Century Mexico: Zacatecas, 1821-1848*

#### Aaron Navarro

Political Intelligence: Opposition, Parties, and the Military in Mexico 1938-1954

#### 2001-2002

**Isaac Campos Costero**  
*Marijuana, Modernity, and US-Mexican Cultural Reflectives*

#### Amilcar Challú

The Political Economy of Hunger in Mexico, 1750-1835

#### Daniel Gutiérrez

State's Rights in 19th-Century Mexico: Zacatecas, 1821-1848

#### Aaron Navarro

The Role of the Military in Opposition Politics in Mexico from 1938-1954

#### 2002-2003

**Isaac Campos-Costero**  
*Marijuana, Modernity, and US-Mexican Cultural Reflectives*

#### Amilcar Challú

The Political Economy of Hunger in Mexico, 1750-1835

#### 2003-2004

**Amilcar Challú**  
*The Political Economy of Hunger in Mexico, 1750-1835*

#### Isaac Campos-Costero

Marijuana, Modernity, and US-Mexican Cultural Reflectives

#### Halbert Jones

Political Impact of Mexican Participation in World War II

#### Sergio Silva-Castañeda

Between Markets and Society: The Role of Institutions in Economic Development in Mexico and Spain

#### 2004-2005

**Ingrid Bleynat**  
*Social and Institutional History of La Merced market in Mexico City*

#### Isaac Campos-Costero

Marijuana, Modernity, and US-Mexican Cultural Reflectives

#### Halbert Jones

Political Impact of Mexican Participation in World War II

#### Sergio Silva-Castañeda

Between Markets and Society: The Role of Institutions in Economic Development in Mexico and Spain

#### 2005-2006

**Ingrid Bleynat**  
*Social and Institutional History of La Merced market in Mexico City*

#### Halbert Jones

Political Impact of Mexican Participation in World War II

#### Miles Rodríguez

Workers and Work in the Mexican Railroad Industry 1900-1950

#### Sergio Silva-Castañeda

Between Markets and Society: The Role of Institutions in Economic Development in Mexico and Spain



## Certificates in Latin American Studies

Harvard's Committee on Latin American and Iberian Studies awards each year the DRCLAS-administered certificate in Latin American Studies to students graduating from Harvard College who have fulfilled course requirements, demonstrated proficiency in Spanish or Portuguese and presented an honors thesis on a topic related to Latin America. Since 1994, 34 honors theses have been written on Mexico:

### 2000-2001

**Francisca Marie Geyer**, Economics  
*The NAFTA Effect: Assessing the Determinations of the Wage Inequality in Mexico, 1990-1998*

**Jennifer Lin Liu**, Social Studies  
*Film Industry Politics in Mexico*

**José Alejandro Longoria**, Economics  
*Mexico's Agrarian Reform: Effectiveness of the 1992 Privatization on Ejido Sector Productivity*

### 2001-2002

**Benton B. Bodamer**, Archeology  
*Toad Trip: Shamanic Transformation, Rain Divination, and the Role of Toads in Precolumbian and Modern Mesoamerican Ritual*

**Elena C. Chávez**, Social Studies  
*Global and Local: An Ethnographic Study of the Relationship between Tradition and Globalization in the Mexican Chocolate Artesanal Chain*

**Olivia L. Cowley**, Literature  
*Money Habla, Dinero Talks: Reading Currency in the Art and Literature of the Mexico/U.S. Border Region*

**Mary K. Gates**, Social Anthropology  
*The Tourist Gaze: Gendered Experiences of Tourism in Cozumel, Mexico*

**Magda C. Guillén**, Government  
*PRONASOL and the PRI: The Limits of Corporatism in the Mexican Welfare State*

### 2002-2003

**Adam Joseph Cohon**, Government  
*Patrocinar al pueblo organizado: Clientelist Politics and Communal Organizations in Peru and Mexico*

**Carlos Arturo Garza, Jr.**, Government  
*Political Integration in Sister Cities: A Thesis Addressing the Working Relationships of Government Officials in the Cities along the U.S.-Mexico Border*

**Emily Ludmir**, History and Literature  
*Netzahalcóyotl Rosenberg and La Raza Cósmica: The Jew as "Other" in the Formation of Mexican National Identity*

**Alejandro Cuauhtemoc Mares**, Social Studies  
*Workers After the Revolution: Evolving Structures of Control over Labor in Mexico*

### 2003-2004

**Anthony Arnold**, Social Studies  
*Inequality and the Quality of Democracy in Mexico*

**Rachel Bloomekatz**, Social Studies  
*De México to Morristown: A study of local health organizations mediating immigrant incorporation in Morristown, Tennessee*

**Rebecca Cantú**, Government  
*Meet the New Boss, Same as the Old Boss: Legislative Representation in Post-Transition Mexico*

**Sarah Mercer**, Social Studies  
*The Unique Politics of Andrés Manuel López Obrador: Why the Mayor of Mexico City is So Popular and How He is Helping to Consolidate Democracy in Mexico*

**Benjamin Wells**, History and Literature  
*Pancho Villa and the American Left: a House Divided*

### 2004-2005

**Shalini Ananthanarayanan**, Social Studies  
*Effective Abortion Rights for Victims of Rape in Mexico City: A Case Study of Policy Implementation*

**Martha Isabel Casillas**, Social Studies  
*La Virgen Xicana: How a Traditional Image Reflects and Affects the Re-Newed Mestiza Consciousness*

**Melissa Dell**, Economics  
*Widening the Border: The Impact of Nafta on Female Labor Force Participation in Mexico*

## Mexican Students at Harvard

The University has benefited from a growing number of Mexican graduate and undergraduate students. In the 2003-2004 and 2004-2005 academic years, students from Mexico totaled 71 and 74 respectively. There are currently 78 Mexican students at Harvard for the 2005-2006 academic year.

Disciplines and schools represented among the Mexican student community include the College, Business, Design, Education, Extension, Graduate School of Arts and Sciences, Government, Law and Medicine.

## The Harvard University Mexican Association

The Harvard University Mexican Association's (HUMA) main objective is to strengthen the relationships among the students and professionals at Harvard concerned with Mexican affairs and to promote a better understanding of Mexico among the Harvard community. HUMA creates networks among individuals at Harvard interested in Mexico and facilitates contacts between the Harvard community and the Mexican organizations at other colleges and universities. Every year, HUMA organizes social and academic events to advance its mission.

**Diana Fridberg**, Anthropology/Archeology  
*The Role of Peccaries in Ancient Maya Economy, Ideology and Iconography*

**Claudia García**, RLL  
*New Latin American Cultural Agents of Modernity: The Case of Mexico's Musical Starmaker Reality Television Show, La Academia*

**Rocío Garza**, Romance Languages and Literatures  
*Intricate Routes and Networks: Women artists transcending boundaries in Contemporary Mexico*

**Henry Michael Rosenberg**, Social Studies  
*Dreams, Denim, and Destiny. Competitive Responses in the Blue Jeans Maquiladoras of Mexico's La Laguna Region*

# MEXICO EVENTS AT HARVARD



Street food market in the Plaza Menor, Pátzcuaro, Michoacán, Mexico

A major event that took place during the spring of 2003 was the annual seminar organized by HUMA with the support of DRCLAS. That year's theme *Corruption in Mexico: A Different Landscape?* gathered Harvard faculty, prestigious scholars and Mexican political and academic protagonists to discuss the many faces and challenges that corruption entails to Mexico's governance agenda and economic development.

Every week, Mexican events at Harvard and the Center are attended by a score of students, faculty and the general public. Below follows a sample of topics covered through public seminars, conferences, film series and other events.

**2000-2001**  
**Mexico in Transition: What Does It Mean? Where Is It Going?**

Year-long series. Presenters included José Woldenberg, President of the Mexican Federal Election Institute; former U.S. Ambassador to Mexico, Jeffrey Davidow; and former Minister of Foreign Relations of Mexico, Jorge Castañeda

**The Changing Agenda of U.S.-Mexico Relations**

William Richardson, Former U.S. Ambassador to the United Nations and U.S. Secretary of Energy; Robert Pastor, Professor of Political Science, Emory University; Adrián Lajous, former CEO of PEMEX

**Social Policy in Mexico**

Panelists included Carlos Elizondo, Director, Centro de Investigación y Docencia Económica (CIDE); Clara Judisman, former Secretary for Social Development of Mexico

**Three Perspectives on the Future of Mexico**

Presentations by Mexican RFK Visiting Professors Rodolfo Stavenhagen, Enrique Dussell, and Carlos Muñoz-Izquierdo

**Revisiting the Conflict in Chiapas**

Samuel Ruíz García, former Bishop of San Cristóbal de las Casas, Chiapas, Mexico

**Fox in the Hen House: The Mexican Tradition**

Carlos Tello Díaz, DRCLAS Visiting Scholar

**An Encounter with Carlos Fuentes**

Carlos Fuentes, essayist, diplomat and literary historian

**El Proceso Electoral de México 2000**

José Woldenberg, Consejero Presidente ante el Consejo General del Instituto Federal Electoral, Mexico

**Allegories of Conflict: Mexican Art and the Second World War**

James Oles, Art Department, Wellesley College

**The War Against Oblivion: A Learning Experience**

John Ross, author of *The War Against Oblivion – Zapatista Chronicles 1994-2000*

**Tuesday Seminar: Courting Democracy in Mexico: Party Strategies, Electoral Institutions and Political Opening**

Todd Eisenstadt, Assistant Professor of Political Science, University of New Hampshire; Visiting Scholar, David Rockefeller Center for Latin American Studies

**Big Business, The State, and Free Trade in Mexico**

Strom Thacker, Assistant Professor of International Relations, Boston University

**The Romance of Democracy: Compliant Defiance in Contemporary Mexico**

Matthew Gutmann, Stanley J. Bernstein Assistant Professor of Social Science, International Affairs, Brown University

**Contested Spaces: Immigration and Foreign Policy**

Jeffrey Davidow, former U.S. Ambassador to Mexico.

**Old Actors in a New Play; Political Parties and Democratic Governance in Mexico**

Jorge I. Domínguez, Director, Weatherhead Center for International Affairs; Steve Levitsky, John L. Loeb Associate Professor of the Social Sciences; Rosario Robles, Former Mexico City Mayor; Jaime Sánchez Susarrey, Professor at Universidad de Guadalajara; Demetrio Sodi, Senator for Mexico City

**Candidate Selection in Mexico's PRI. 1989-2000**

Alejandro Poiré, Professor of Political Science, Instituto Tecnológico Autónomo de México

**2001-2002**

**Tuesday Seminar: The PAN in Mexico: The Challenges of Governing**

Yemile Mizrahi, Visiting professor, Wilson Center, Georgetown University

**Ghetto Librettos!**

Documentary film screening and symposium on Mexican comic books. Greg Grandsen, author of the *Historietas* documentary; Ana Merino, Assistant Professor of Foreign languages, Appalachian State University; Ernesto Priego, Mexican writer, and Dan Raeburn, editor of The IMP.

**The Role of Dispute Settlement for Managing Mexico-US Trade and Investment Relations**

Gustavo Vega, Visiting Professor, Watson Institute for International Studies and Center for Latin American Studies, Brown University

**Microfinance in Chiapas and the Role of the State**

Beatriz Armendáriz, Lecturer in Economics, Harvard University

**Talk by former Mexican president, Carlos Salinas de Gortari**

On the release of his book, *Mexico, The Policy and Politics of Modernization* (2002)



**Faculty Seminar with Dr. Ernesto Zedillo Ponce de León, former President of Mexico**

**Talk by Gerónimo Gutierrez, Undersecretary of Foreign Affairs, Ministry of Foreign Affairs**

**Rule of Law and Economic Development in Mexico**

Olga Sánchez Cordero, Mexico's Supreme Court Justice; Adolfo O. Aragón Méndia, Councilor of the Federal Judiciary Council; Fernando Serrano Migallón, Dean of the Universidad Nacional Autónoma de México (UNAM) Law School

**The Little Republic of Opichén and the Red Battalion of Kanasin: Folk Socialism in Revolutionary Yucatán, 1917-1933**

Ben Fallow, Assistant Professor of History, Colby College

LEFT: Ernesto Zedillo, former President of Mexico  
ABOVE: John H. Coatsworth, DRCLAS Director, and Francisco Gil Díaz, Mexico's Minister of Finance and Public Credit, at the Center's Fall 2005 Corporate Partners Seminar

**Mexico City Interventions**

Felipe Leal, Dean of the School of Architecture, National University of Mexico

**The Challenges of Urban Governance in Mexico City**

Diane Davis, Associate Professor of Urban Studies and Planning, MIT

**Transportation Systems in Mexico City**

Alejandro Villegas, Visiting Research Scientist, Integrated Program on Regional and Global Air Pollution; Pablo Allard, Graduate Student Associate at DRCLAS

**Civil Society in a Changing Mexico**

Alberto Olvera, Director, Institute for Historical-Social Research, Universidad Veracruzana

**2002-2003**  
**Corruption in Mexico: A Different Landscape**

Mexican Art Lecture by Adriana Zavala, Department of Art and Art History, Tufts University

**Migration and Community**

Federico Besserer, UAM-Ixtapalapa and Michael Kearny, UC Riverside

**Mexican Transitions**

Juan Ramón de la Fuente, Rector, UNAM; Carlos Fuentes, Brown University

**Propaganda y Guerra Fría: la Campaña Anticomunista en la Prensa Mexicana del Medio Siglo**

Elisa Servin, Professor, Instituto Nacional de Antropología e Historia

**Braceros' Savings Accounts of the 1940s: Past Grievances, Present Possibilities**

Barbara Driscoll de Alvarado, Visiting Scholar, David Rockefeller Center for Latin American Studies

**Misunderstanding Mexico: Tensions, Controversies and Realpolitik**

Jeffrey Davidow, former U.S. Ambassador to Mexico

**2003-2004**

**Homenaje al Professor Eduardo Matos Moctezuma**

Museo Nacional de Antropología, Mexico; David Carrasco Department of Anthropology and Harvard Divinity School

**Visit of Secretaries of Education of Mexico**

José Gabriel Posada Gallego, Secretario de Educación y Bienestar Social del Estado de Baja California; Professor Víctor Manuel Castro Cosío, Secretario de Educación Pública del Estado de Baja California Sur; Minister María de los Ángeles Errisúriz Alarcón, Secretaria de Educación Pública del Estado de Coahuila

**Public Address by Ernesto Derbez, Foreign Minister of Mexico**

**Women's Extra Domestic Work and Gender Relations in Urban Mexico**

Orlandina de Oliveira Barbosa, Fundación México en Harvard/Antonio Madero Visiting Scholar

**Looking In, Looking Out: Mexico's Peasantry before the Revolution**

Peter Guardino, Indiana University

**Opening Mexico: The Making of a Democracy**

Julia Preston, *The New York Times*

**Mexico City: From Aztec Empire to Epicenter of Contemporary Art**

Mary Schneider Enriquez, Art Curator

**Mexican Natural Gas in a North American Context**

Adrian Lajous, former CEO of PEMEX





TOP: David Rockefeller and Jaime Sepúlveda, Director of Mexico's National Institute of Health  
 BOTTOM: John H. Coatsworth and Juan Carlos Moreno Brid

**Economic Restructuring, Political Liberalization, and Shifting Patterns of Popular Protest in Mexico, 1964-2000**  
 Takeshi Wada, Weatherhead Center for International Affairs

**Mexican Featherwork on Display: From Aztec Ceremonies to the Twenty-first Century**  
 Diana Fane, Art Curator Emeritus, Brooklyn Museum

**Migrant Philanthropy and Local Governance in Mexico and El Salvador**  
 Katrina Burgess, Assistant Professor of International Political Economy, The Fletcher School, Tufts University

**Split Ticket Voting in Mexico**  
 Gretchen Helmke, Academy Scholar, Harvard Academy for International and Area Studies; Assistant Professor, Department of Political Science, University of Rochester

**Public Funding of Parties in Mexico: What does it Achieve?**  
 Alejandro Poiré, Robert F. Kennedy Visiting Professor of Latin American Studies, David Rockefeller Center for Latin American Studies

**The Stamp Tax in Mexico, Continuity and Change, the Case of Alcoholic Beverages, 1880-1925**  
 Graciela Márquez, Profesora-Investigadora, Centro de Estudios Históricos, El Colegio de México

**International Wars, Mexico, and US Hegemony**  
 Friedrich Katz, Morton D. Hull Distinguished Service Professor Emeritus of Latin American History; Co-Director, Mexican Studies Program, University of Chicago

**The Mexican Economy: Recent Developments and Perspectives**  
 Francisco Gil-Díaz, Finance Minister of Mexico.

**Education in Mexico 2000-2005**  
 Reyes Támez Guerra, Mexican Minister of Education

**Welfare Policy and Social Change in Mexico**  
 Noel Maurer, Assistant Professor of Government and International Economy, Harvard University

**Nightmares Avoided: Ernesto Zedillo and Mexico's Peaceful Transition**  
 Mark Williams, Associate Professor of Political Science, Middlebury College

**The Mexican Presidency in the Twentieth Century: A Hypothesis**  
 Soledad Loaeza, El Colegio de México



## MEXICAN ADVISORS AND ALUMNI

The accomplishments recounted in this report would not have been possible without the generous support and advice from Mexican alumni and friends. DRCLAS continues to benefit from the generosity of alumni and friends whose gifts provide ongoing support for the Center's activities and programs. Since their establishment, the Fundación México en Harvard, as well as the following endowment funds have provided critical support to the Center's programs and activities related to Mexico.

## Fundación México en Harvard

A committee of Harvard alumni in Mexico, led by Antonio Madero founded, in 1989, the Fundación México en Harvard, AC, a philanthropic organization of Harvard alumni in Mexico. Antonio Madero served as its first president, and is now president emeritus. The Board of the Fundación includes distinguished Harvard alumni, among them current president Alfredo Elias Ayub and vice presidents Dionisio Garza Medina, a member of the DRCLAS Advisory Committee, Felipe Ortiz Monasterio, and Rodrigo Sánchez Mejorada.

The Fundación's main goals are to guarantee that all Mexicans admitted to graduate and post-graduate degree programs at Harvard receive the financial support they need to attend; to encourage an increasing number of Mexican students and scholars to apply for admission to Harvard by assuring them the economic means to pursue this education; to finance the greatest possible number of candidates to Harvard University; and to complement the financial support offered by the Mexican Government to students pursuing graduate studies in specific fields.

Between 1989 and 2006, the Fundación provided support to 521 graduate and professional students, who will contribute to Mexico's brighter future for decades to come. The Fundación office in Mexico, led by executive director Barbara Randolph Rodríguez, manages the loan and fellowship programs and advises Mexican students on applying to Harvard.

In addition, the Fundación provides support for Harvard faculty and student research on Mexico and collaborates with DRCLAS on the creation of summer internship opportunities for Harvard students. To date, 37 Harvard graduate and undergraduate students have interned in Mexican institutions such as the Secretaría de Desarrollo Social and a variety of community development organizations and NGOs. The Fundación also enables the Center to attract leading Visiting Scholars from Mexico to spend up to two semesters at Harvard through the Antonio Madero Fundación México Fellowship for visiting scholars from Mexico. Since its creation, 20 visiting scholars from Mexico, hosted by the David Rockefeller Center, have spent a semester or more at Harvard.

THIS PAGE: Claudia Madrazo, Patricia Phelps de Cisneros and Antonio Madero at the Spring 2004 Advisory Committee weekend in Cambridge  
RIGHT, CLOCKWISE: David Rockefeller greets Manuel and Marie Therese Arango at the Advisory Committee meeting in New York City, in the Fall of 2005; Advisory Committee member Dionisio Garza Medina; Advisory Committee member Alejandro Bailleres; Advisory Committee member Ángeles Espinosa Yglesias



## The Antonio Madero Endowment

The Center's efforts would not have succeeded had it not been for the generosity of Harvard alumni in Mexico, led by Antonio Madero. Madero was the first member of the newly created DRCLAS Advisory Committee to respond to the efforts of David Rockefeller and Neil Rudenstine to make Harvard a major center for research and teaching on Latin America. Madero served as president of the Fundación México en Harvard from its inception to 2002. He has been a major contributor to the success of the Harvard Alumni Club in Mexico and served as the principal host of the Harvard Alumni Association's (HAA) Global Series, *Harvard Comes to Mexico*, that brought together 430 alumni and guests from Mexico, the United States, and other Latin American countries to Mexico City in March 2005.

The Antonio Madero Professorship of Latin American Politics and Economics was created in 1996. The Madero Endowment gift that will support the professorship once it is filled has in the meantime supported an extraordinary range of Mexico-related activities at Harvard, from assistant professors in Economics to student and faculty research. The DRCLAS Mexican Studies Initiative, described on page 3, would have been impossible without support of the Madero Endowment. The Madero Endowment has also provided crucial support for Center publications, including books on Mexican immigration to the United States and several volumes on Latin American economic affairs in which Mexico figures prominently.

At the banquet hosted by Antonio Madero during the HAA Global Series meeting in Mexico City, DRCLAS director announced that the current Dillon Professor of Government, Jorge I. Domínguez, would become the first Antonio Madero Professor on the expiration of his term as director of Harvard's Weatherhead Center for International Development in 2006.

## Miguel Aleman Endowment

The Miguel Aleman Endowment was established in 1999 by Governor Miguel Aleman of Veracruz, to support key programmatic initiatives and publications. Funds from the Endowment have helped to underwrite the Center's thematic magazine, *ReVista*, the inaugural issue of which DRCLAS devoted to Mexico, and a variety of student and faculty publications.

## Azcárraga Andrade Endowment

The Azcárraga Andrade Endowment, established in 1999 with a gift from Advisory Committee member Gastón Azcárraga, supports Center programs, publications, and research with priority for efforts related to social development in Mexico. This year, the Endowment has been critical in the Center's ability to offer grants to Harvard students for research and internships in Mexico during the summer.

## Ángeles Espinosa Yglesias Fund

The Ángeles Espinosa Yglesias Fund created in 1999 by Center Advisory Committee member Ángeles Espinosa Yglesias, strengthens Latin American Art at Harvard University. The Fund has provided support for several faculty- and student-led initiatives in the arts, including an internship grant to Harvard College student Miranda Lash for her work at the Latin American Contemporary Museum of Art West in Los Angeles. This Endowment has also supported a scholarly project to study the Cuauhtinchan Codex, a key to understanding the history and mythology of Mesoamerican traditions. The Codex is a beautifully painted map that tells the story of the Cuauhtinchantlaca migration from their point of origin to the founding of Cuauhtinchan. Under the direction of Neil L. Rudenstine Professor of the Study of Latin America David Carrasco, the project has brought together leading Mexican and North American scholars of Mexican pictographic manuscripts and of the larger Mesoamerican cultural context to explicate, contextualize and analyze the Mapa Cuauhtinchan and develop a new multi-disciplinary understanding of both the map's uniqueness and its relation to wider cartographic and cultural tradition.

## Garza Medina Endowment

The Garza Medina Endowment, established in 1997 by Advisory Committee member Dionisio Garza Medina, supports a variety of the Center's programs and activities related to Mexico. Funding from the Garza Medina Endowment helped to underwrite the spring 2002 Mexico Series, *Entornos Urbanos (Urban Environs): Public Health, Urban Design and the Environment in Mexico City*, a semester-long series of interdisciplinary discussions designed to address and analyze the complex problems faced by large metropolitan areas in Mexico. In addition, the Garza Medina Endowment provides support for many of the student research and internship travel grants for summer work in Mexico each year.





## Corporate Partners

The Center's Corporate Partners Program offers companies interested in Latin America a chance to harness Harvard's unparalleled resources on the region. Corporate Partners are invited to participate in executive-level seminars on business in Latin America, directed by eminent scholars and cutting-edge industry leaders. These events address compelling economic, political and social trends in Latin America, and offer members a chance to interact in an informal setting with a group of leading experts from academia and industry.

Corporate Partners help create the opportunities for education and innovative scholarship that lie at the heart of the Center's mission. Funding from the Program supports Harvard faculty members' research on topics important to the future of business in the region, including free trade and corporate social responsibility. The Program also enables the Center to award grants to Harvard students and support students pursuing volunteer internships in Latin American education, health and social service organizations.

Since its creation in 1997, the Center has welcomed four Mexican companies to its prestigious roster:

**Alfa Corporativo**  
**Cinemex**  
**Grupo Altex**  
**Vitro, S.A. de C.V.**



## Harvard, DRCLAS and Mexico

The spring 2005 meeting of the Center's Advisory Committee, held in Mexico City, on the occasion of the Harvard Alumni Association (HAA) Global Series, *Harvard Comes to Mexico*, provided an opportunity to reflect on the many ties that have developed between Harvard University and Mexico. The Center takes pride in its role as the catalyst for institutional and individual relationships that benefit both Mexico and Harvard.

As Harvard transforms itself "from a U.S university with an international reputation into a truly global university," as Harvard President Larry Summers has urged, the presence of Mexico in Harvard, and Harvard's presence in Mexico will expand and deepen. The logical complement to the development of Mexican Studies in Cambridge would be the development of a permanent presence in Mexico, perhaps along the lines of DRCLAS's pioneering and highly successful Regional Office in Santiago, Chile and the new office in São Paulo, Brazil.

The support and commitment of DRCLAS Advisory Committee members and the Center's many friends and Corporate Partners, together with the Fundación México en Harvard and other friends, will be vital to maintaining the dynamism that has characterized the Center's past five years.



TOP TO BOTTOM: Lawrence Summers with Eugenio Madero; Advisory Committee member Gastón Azcárraga, with wife Mercedes; David Rockefeller with Corporate Partner Alvaro Rodríguez Arregui; Advisory Committee members Lorenzo Weisman, with wife Danielle, and Francisco Soler at a Harvard Alumni Association event in Mexico City

## Useful Contact Information

### David Rockefeller Center for Latin American Studies

1730 Cambridge Street  
 Cambridge, MA 02138  
 Tel: 617.495.3366  
 Fax: 617.496.2802  
 E-mail: drclas@fas.harvard.edu

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 University Hall, Ground Floor South  
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 Mexico  
 Tel: 5255.5229.5877 or 5255.5229.5854  
 Barbara Rodríguez, Executive Director  
 E-mail: brandolph@sanluisrassini.com



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**Production Management:** Verónica Martini

**Production Assistance:** Maximiliano Mauriz and Patricia Villarreal

**Photography:** Hillel Burger, Stuart Cahill, David Carrasco, Walter Ceron, Amílcar Challú, Socrates Cruz, José Luis Falconi, James Hanken, Harvard Photo Services, Mariachi Veritas, Sean Reagan, Martha Stewart, Joe Vericker, Patricia Villarreal

Punta Mita, Nayarit, Mexico



<http://drclas.fas.harvard.edu>

Phone 617.495.3366  
Fax 617.496.2802

**David Rockefeller Center for Latin American Studies**  
Harvard University  
1730 Cambridge Street  
Cambridge, MA 02138

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